

ADDENDUM B

PRESENTATIONS

2001-2013:

- Seven-time presenter at Society of National Association Publications/Association Media and Publishing annual meetings.
- Three-time presenter at FOLIO Publishing Summit.
- Five-time presenter at CUBE Annual Meetings.
- Five-time presenter at NSBA Annual Conference.
- Representative at U.S. Department of Education's Marketing and Data Communications Forum.

2000:

- Facilitator at North Carolina Business Symposium.
- Presenter — 5 hour training session on "Dealing with the Media" at the North Carolina School Boards Association Summer Conference.
- Representative at U.S. Department of Education's Marketing and Data Communications Forum.

1999:

- "Sustainability of School to Work Through Marketing" — Workforce Development Partnership Conference.
- "Award Winning Publications" — NCSPPRA/SC-NSPPRA Conference.

1998:

- "Cost Effective Publications" — National School Public Relations Association Conference.
- "Crisis Management: How Rockingham County Schools Dealt with the Aftermath of a Devastating Tornado" — NCSPPRA/SC-NSPPRA Conference.

FREELANCE WORK

Writer:

- Essays and opinion columns on various topics published in Newsday, Exceptional Parent Magazine, Houston Chronicle, The (Greensboro) News and Record, WUNC-FM.
- Features published in Principal Magazine and Signature Magazine.
- "Stage Dad" columnist for DC Metro Theatre Scene.

Photographer:

- Published in Washington Post.com, Boston Globe, Broadway World, Playbill.com, Broadway.com, Washingtonian Magazine.

Morehead Memorial Hospital:

- "HealthFocus" tabloid and magazine, January 1999 - January 2009
- "Pulse" employee newsletter, August 1997 - July 2008

City of Reidsville:

- "Your Town" community newsletter, June 1997 - June 2002