

## JOHN SCHELLING

### Non-Profit Experience

2009-date Orinda Country Club, Finance Committee  
2007-08 Berkeley Tennis Club, Board & CFO  
2004-10 Berkeley Tennis Club, Finance Committee  
1989-92 Berkeley Tennis Club, Board  
2011-date Orinda Christian Science Church, Board  
2004-05 Orinda Christian Science Church, Board President  
1999-2002 Orinda Christian Science Church, First Reader

### Business Experience:

1999-2002 Founding Investor and First CEO  
InQuira, Inc, San Bruno CA  
Enterprise software. Company purchased by Oracle in 2011.

1992-2001 CEO/Owner  
CLASS 5 SPORTS, Orinda, CA  
Design, development, sourcing, and marketing of specialized footwear for rafting, fly fishing and outdoor sports.  
Development of patented design for exchangeable soles

1991-92 Product development/sourcing/marketing consultant  
ASOLO, subsidiary of BENETTON, Treviso, Italy  
Direction and coordination of strategic marketing, product development and sourcing of outdoor footwear for N. America & Europe.

1989-91 Product development/sourcing/marketing consultant  
TECNICA USA, subsidiary of TECNICA, Giavera, Italy  
Market planning, product development, sourcing and key account sales for North American outdoor footwear market.

1985-88 Director of Research & Development  
DONNER MOUNTAIN CORP., division of REEBOK, Stoughton, MA  
Technical research & development for all products. Originator and co-originator of several U.S. design patents.

1971-85 CEO/Owner  
DONNER MOUNTAIN CORP., Berkeley, CA  
Leading edge outdoor footwear sold to outdoor specialty stores & catalogs.  
Company purchased by AVIA division of REEBOK in 1985.

Designed, developed first boot with exchangeable soles (1999)  
Designed, developed first Gore-Tex® boot (1980)  
Designed, developed first fabric/leather hiking boot (1979)  
Designed, developed first ultra-light hiking boot (1977)

### Education:

1966-68 M.B.A. Stanford University. Area of emphasis: Finance  
1962-66 B.A. Williams College. Major: English literature