

2019 SKI-A-THON

When: Saturday, March 9, 2019

Where: Bear Mountain Resort, Big Bear Lake

Who: Skiers and Snowboarders!

Why: To support the USARC

On-Line Registration: Raise \$500 for a team of four or \$150 for individuals

On-Site Registration: Raise \$600 for a team of four or \$200 for individuals

Info: **909.584.0269** or **www.usarc.org**

U.S.A.R.C.

The United States Adaptive Recreation Center (usarc.org) is a non-profit organization providing adapted recreation activities through its winter and summer programs to physically and cognitively challenged children and adults. The funds raised in the annual Ski-A-Thon help purchase adaptive ski equipment, train 200 volunteers and professional staff members and subsidize the cost of every single lesson.

Located at Bear Mountain Resort in Big Bear Lake, the USARC is the only program of its kind in the region. Lessons are provided to people with spinal cord injuries, visual impairments, muscular dystrophy, multiple sclerosis, amputations, cognitive disabilities, cerebral palsy, brain injuries and many others.

BENEFITS

Everybody wins! Sponsors deduct donations, participants receive the following...

- ✓ Bear Mountain lift ticket (with PRICELESS line cutting privileges)
- ✓ Goody bag
- ✓ Cotton Ski-A-Thon T-shirt (sizes guaranteed only if registered by 2/22/19)
- ✓ Lunch voucher
- ✓ Adaptive equipment demo tent
- ✓ Après-ski party (snacks, refreshments, drawings and entertainment)
- ✓ Opportunity drawing for 2019-20 BBMR Anytime Pass. ...and USARC continues to offer life-changing programs.

TEAM INCENTIVE PRIZES

All recognition awards and/or prizes (maximum 4 per team) are for funds turned in before the close of on-site registration on March 9, 2019.

- ✓ Raise over \$2,500 and receive USARC reusable grocery "swag" bags (with USARC hat, shirt and more).
- ✓ Raise over \$5,000 and receive swag bag and lift ticket to Bear Mountain.*
- ✓ Raise over \$7,500 and receive swag bag and lift ticket to Mammoth Mountain.*
- ✓ Raise over \$10,000 and receive swag bag and lift ticket to Mammoth Mountain and Bear Mountain plus lodging.*

In truth, everybody is on the same team and the real winners are the disabled children and adults who discover their potential through USARC programs made possible by the success of the Ski-A-Thon.

** Restrictions apply.*

OBTAINING PLEDGES

FirstGiving (see On-Line Registration) is the most effective and productive fundraising tool. Pledge yourself first! It is easier to get others to sponsor you if they can see your commitment.

Whom do you ask? Friends, family, other skiers and snowboarders, co-workers, companies, your boss, everyone! Many companies have matching programs that will donate an amount equal to employees' donation, so please ask your sponsors.

People give when they know you, they believe in your passion for the cause, and most importantly, they are asked! Ask appropriately; millionaires can give more and those with less can usually give less.

If using the Registration Form, collecting donations in advance is best so you will not have pay the difference on March 9, 2019.

ON-LINE REGISTRATION

EASY, FAST, SECURE, PRODUCTIVE!

DISCOUNTED REGISTRATION fees apply only to those Ski-A-Thon participants who register at www.firstgiving.com/usarc/skiathon2019 and raise the required pledges on line before March 9, 2019.

FirstGiving allows you to quickly and easily raise funds by creating your own Ski-A-Thon web page, into which you can insert a personalized photo and message, then email the link to your potential sponsors.

Your sponsors can then quickly make secure on-line donations in your name using a major credit card, and you can track your fundraising progress. To get started, go to www.usarc.org and click on the "Support" tab, then select Ski-A-Thon.

Individuals must raise a minimum of \$150 on-line before participating. Teams of four may register. One member must be designated as captain. A minimum of \$500 must be raised on-line before participating.

ON-SITE REGISTRATION

For those who do not register using the FirstGiving website, on-site registration (\$200 for individuals or \$600 for teams of four) will take place Saturday, March 9, 2019, from 7-11 AM at the Silver Mountain Eatery at Bear Mountain. On-site donations count toward prizes but will NOT be recorded online until after Ski-A-Thon concludes.

On-site registrants (individuals or teams of four) can pre-register by mail by completing the Registration Form, enclosing the required donations and mailing (postmarked by February 22, 2019) to:

✓ **Ski-A-Thon**
P.O. Box 2897, Big Bear Lake, CA 92315

FOR TEAMS OF FOUR, one member must be designated as captain, who must collect and remit all team donations by March 9, 2019

NOTE

Lift tickets will be removed from any Ski-A-Thon participant not observing **Your Responsibility Code!**