

**PROFESSIONAL  
EXPERIENCE****FREELANCE**

Creative Director

Clients: Mavyret, Patheon, Sky Shark Vacuums, Moneylion, Salt Financial

**CODE & THEORY**, September 2016 - March 2018

Creative Director

Clients: Burger King, Crunch Gyms

**OGILVY & MATHER**, October 2014 – September 2016

Creative Director

Clients: Vodafone, IKEA, Hellmann's, Cabela's, Shark Vacuums

**FREELANCE**, January 2014 – October 2014

Creative Director

Clients: HBO, Equinox, J.P. Morgan, Vera Bradley, NetJets, Evolve

**AGENCY SACKS**, New York, February 2012 – December 2013

Group Creative Director

Clients: Simon Premium Outlets, Rosewood Hotels

&amp; Resorts, Fontainebleau Miami, Douglas Eliman, Leading Hotels of the World, NetJets, TAJ Hotels &amp; Resorts, Wüsthof Knives

**HAVAS WORLDWIDE**, New York, March 2009 – November 2011

Creative Director

Clients: ExxonMobil, Jaguar, Partnership for a Drugfree America, Eisenhower Fellowship

**Y&R, BRAND BUZZ**, New York, August 2002 – March 2009

Associate Creative Director, November 2005 – March 2009

Sr Art Director, November 2003 – November 2005

Art Director, August 2002 – November 2003

Clients: LG Appliances &amp; Mobile Phones, Burt's Bees, Sharpie, Lord &amp; Taylor, Sunkist, Schweppes, Colgate, Sony

**JWT**, New York, 2002

Jr Art Director/Graphic Designer, 2002

Clients: Deloitte Consulting, NY Presbyterian Hospital, Girl Scouts

**PRO-BONO**, because I have a heart

Partnership for a Drugfree America, World Team Tennis AIDS

Charity, New York City MS Bike Tour, Westport Democratic Party

**EDUCATION****PARSONS SCHOOL OF DESIGN**, New York

A.A.S., Graphic Design, 2000 – 2001

**AMERICAN UNIVERSITY**, Washington DC

B.A., International Studies, 1994 – 1998

B.A., Italian Culture and Language Studies, 1994 – 1998

**AWARDS  
RECOGNITION**

Luerzers Archive, London International Awards, AdAge Top 10

Non-Traditional Campaigns, Effies, New York Festivals