

[www.AbramLugioyo.com](http://www.AbramLugioyo.com)

714.875.5000

423 9<sup>th</sup> St. / Huntington Beach, CA 92648

**SONY PICTURES ENTERTAINMENT** [00 – present]

**WINNER 2017 Silver and Bronze Clio Awards**

**WINNER 2015 Silver American Advertising Awards**

Creative direct, project manage successful worldwide marketing campaigns from inception to delivery.

Effectively manage and deliver superb print, digital, video assets, packaging, in-store signage and digital & social assets

Support Brand, Retail and International marketing teams.

Hire agencies according to skill set and budget.

Brief graphic designers and producers prior to project start to ensure creative needs are met.

Oversee color correction, re-touching and pre-press on all projects.

Collaborate with all levels of the organization including marketing, directors, producers and talent on projects.

Manage worldwide production schedule and budgets.

- Creative Manager
- Assistant Manager – Creative
- Photo Archivist/Editor

**PACIFIC BELL WIRELESS** [99 – 00]

- Sales Representative

**SAKAL SURFBOARDS** [95 – 99]

- Manager

**EDUCATION**

CSU Fullerton / B.A. Communications

**SKILLS**

Fluent in Spanish

Proficient in Photoshop

Knowledge of Adobe Creative Suite