

TYLER MORTEN  
THINKER / CREATOR / INHABITANT OF TERRA

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WWW.TYLERMORTEN.COM  
MORTENTYLER@GMAIL.COM / 801.541.6819

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**ROUNDHOUSE:** ART DIRECTOR

MANAGE TEAM OF 4-6 DESIGNERS. RETAIL STRATEGY + DESIGN,  
CAMPAIGN + PHOTO SHOOT CONCEPTING AND EXECUTION.

2016 - CURRENT / PORTLAND, OR

**GOPRO:** ART DIRECTOR

MANAGED TEAM OF 2-4 DESIGNERS. ART DIRECTION,  
BRAND STRATEGY, CAMPAIGN CONCEPTING,  
POP + RETAIL STRATEGY.

2014 - 2016 / SAN FRANCISCO, CA

**CINCO DESIGN:** SENIOR BRAND DESIGNER

ART DIRECTION, BRAND STRATEGY, CAMPAIGN  
PHOTO SHOOT CONCEPTING, AND KEY ART CREATION.

2011 - 2013 / PORTLAND, OR

**NIKE:** CONTRACT DESIGNER

ART DIRECTION, BRAND STRATEGY, BRAND & RETAIL TOOLKIT  
DESIGN, PHOTO SHOOT CONCEPTING, PRODUCTION  
MANAGEMENT FOR VARIOUS PROJECT TYPES.

2007 - 2012 / PORTLAND, OR

**72&SUNNY:** CONTRACT DESIGNER

CAMPAIGN CONCEPTING, PACKAGE  
DESIGN AND KEY ART CREATION.

2010 / LOS ANGELES, CA

**NEMO DESIGN:** JUNIOR DESIGNER

BRAND & RETAIL DESIGN PRODUCTION.

2007 - 2008 / PORTLAND, OR



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**ART INSTITUTE:** BFA GRAPHIC DESIGN

2005 - 2008 / SAN DIEGO, CA + PORTLAND, OR

**UNIVERSITY OF UTAH:** GEN ED

2002 - 2004 / SALT LAKE CITY, UT



LIFE WOULD  
BE TRAGIC  
IF IT WEREN'T  
FUNNY.

-STEPHEN HAWKING