

## **Policy Statement**

It is the policy of ZennaWolfe Media Solutions to treat all of the information provided in this document as confidential. In the event you decide not to engage us for your project, these documents will be destroyed and/or deleted from our computers

If we are retained by you to work on your project, then we will, of course, keep the information for purposes of creating project deliverables. In this event, the information provided by you will remain confidential and will not be disclosed to anybody outside of our respective companies.

## Philosophical Statement

So, *how* can I help you? First, I'm going to teach you NOT to act – but rather how to be yourself and enjoy the entire camera process. Why is this important? To make more money. To be more confident. To know that you can handle any public speaking engagement. To grow. To be the only person in your industry who has been trained by a whole tribe of working acting talent straight from Hollywood. Oh, and because it's fun! That's why.

But here's the main thing I am going to do for you – I am going to connect you with some of the coolest people you will EVER meet. My brave, loving, extraordinary professional acting friends. My posse. You will be amazed at how they pursue their dreams, deal with adversity, experience life, and how they share what they have learned along the way. And they are FUN. You will learn from them and you will have a good time. 'Rejection' for these people is an occupational hazard so to be a successful actor you MUST have learned how to remain positive, shining and thrive despite it. I think this is what makes them such exceptional and attractive people. They have bucket loads of resilience. Truckloads, actually. They know that 'talent' isn't enough to warrant success. Success is a result of a combo-pack of character traits: courage, willingness to grow, commitment to improvement, good old-fashioned gratitude and the inevitable accompaniment of enthusiasm and positivity.

If you are nervous being in front of a camera, or if you come off as stiff, know that it's not your fault. EVERYBODY starts out this way, including me. I had a very hard time when I was getting started in the business. (Ask me about my first audition experience for a talent agent!) But I invested in training and I spent some time learning some tricks of the trade. I knew that if I wanted to realize my acting dreams, I couldn't just wing it. I needed some serious mentorship and specialized knowledge.

And frankly, so do you.

We are the only company in the United States that offers video production and performance coaching led by a team of actively working Hollywood actors. All accomplished. All terrific coaches and mentors. All wonderful people.

All of them have stood where you stand right now. All of them. We look forward to seeing you in the studio.

*Kate Zenna*  
*Partner – ZennaWolfe Media Solutions*

**ZennaWolfe Media Solutions**  
**Confidential Client Discovery Profile**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Which programs are you interested in: (check all that apply)

- Company Movie
- Video Business Card
- Custom

If Custom, please describe:

\_\_\_\_\_

\_\_\_\_\_

How did you hear about us? \_\_\_\_\_

Are there any specific things you want to work on? Any specific weaknesses? \_\_\_\_\_

\_\_\_\_\_

What is the best method to contact you? \_\_\_\_\_

## Going Forward

1. Please email this form to [mediasolutions@zennawolfe.com](mailto:mediasolutions@zennawolfe.com)
2. Your Confidential Client Discovery Profile will be forwarded to our ZennaWolfe Program Manager who will review your answers.
3. Our Program Manager will contact you by phone to coordinate a meeting date and time to further discuss your needs. This meeting will be by phone and/or Skype and will allow both parties to ask more in-depth questions.