

# ROB FUNDERBURK

Spring 2018

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773-645-1157

## EXPERIENCE

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2011–Present **Creative Industry Liaison, Career Center, Columbia College**, Chicago, IL

- Creating and producing innovative programs and services for career development, industry engagement, and cross-departmental collaboration, ranging from one-on-one sessions to large-scale portfolio reviews.
- Advising diverse students/alumni in career development, portfolio design, and industry engagement for multiple creative fields and levels of involvement, facilitating connections for internships and employment.
- Conducting outreach and relationship management within and on behalf of the college community.
- Contributing cross-functional leadership and support in strategic planning, operational innovation, interdepartmental coordination and collaborative initiatives.
- Researching and reporting on industry trends and best practices throughout college community.

1999–Present **Fine/Commercial Artist, Rob Funderburk Studio**, Chicago, IL

- Producing and marketing original artwork, illustrations, project commissions and services.
- Leading art and craft teams on large-scale projects (*Brightwater, Grand Luxe Cafe, Open-End Gallery*).
- Designing graphics and publication components for a wide spectrum of clients, including marketing communications, direct mail, and corporate, educational and B2B publishing.
- Editorial and conceptual illustrating for publications (*TimeOut Chicago, Chicago Tribune, Poetry Magazine, Featherproof*), custom vehicle manufacturers (*Coachmen, Centurion Vehicles*), patent litigation (*Driscoll Bell, FST Consulting, Chicago Winter*), and theatre/performance (*Andrew Bird, Redmoon Theater*).
- Fine art handling, installation and gallery preparatorship (*Marx-Sanders Gallery, Heller Gallery, ArtTransit*).

2005–2010 **Art Director, National Restaurant Association**, Chicago, IL

- Led in-house graphic design and production teams in support of product development, educational programs, international marketing and communications and major events.
- Collaborated with wide range of stakeholders and media specialists on multiple concurrent projects, including UX/UI and instructional design teams, authors, editors, SMEs, colleges, regulators, legislative and policy experts, sponsors, project managers and marketing communications.
- Chaired design team in complete overhaul of flagship product line (*ServSafe, 5th edition; multiple languages*) to improve learning retention and completion/certification rates.
- Led design production team in development and launch of 10-volume managerial training program (*ManageFirst, 1st Edition*).
- Managed innovation and implementation of interactive content development templates for network of contributing authors and editors, which streamlined editorial and production cycles over 65%.
- Directed photoshoots and new image acquisition procedures that saved over \$100K within first year.

2002–2004 **Art Director, Publications International**, Lincolnwood, IL

- Translated stationery product mock-ups (deluxe photo albums, gift books, and games) into production-ready files and assembly instructions for overseas manufacturing.
- Researched and designed suites of original art, pattern designs, and custom tooling for product lines.
- Managed day-to-day prepress and production correspondence with a variety of domestic and offshore print and custom tooling vendors for multiple product lines.

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## ADDITIONAL EXPERIENCE

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- 2001–2002 **Flyrail Operator / Assistant Carpenter, Goodman Theatre**, Chicago, IL: Operated theatrical flight systems and stage effects, assisted riggers and scenic carpenters in set construction.
- 1998–2000 **Production Artist, Grainger**, Lake Forest, IL: Produced page layouts for industrial supply catalog, including “rich text” tables with extensive product specs and details.
- 1998 **Interim Art Instructor, Jimtown High School**, Elkhart, IN: Created and taught progressive arts & crafts lessons for grades 9-12.
- 1996 **Art Program Director, Camp Echo Lake**, Warrensburg, NY: Supervised staff of five art specialists and facilities for ceramics, photography, wood and general arts & crafts for 500 campers, grades 3–11.

## EDUCATION

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- 2018 NACE Career Coaching Intensive (*2-day intensive, 7.5 BCC hours, 12 ICF hours*)
- 2007 Project Management Seminar, Executive Education Program, Loyola University Chicago School of Business Administration (*3-day course*)
- 2007 “Managing Chaos: Tools to Set Priorities and Make Decisions Under Pressure,” American Management Association (*2-day certificate program, 1.2 CEU*)
- 1997 **Bachelor of Arts: Studio Art, Indiana University**, Bloomington, IN

## ASSOCIATION / SERVICE

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- 2015–Present AIGA Chicago, member
- 2014–Present General Products Studio Cooperative, key holder
- 2011–Present Albert P. Weisman Award Committee, co-administrator, judge and project advisor
- 2014–Present College Art Association (CAA), member
- 2017–Present Scholarship Review Committee, Columbia College Chicago, member
- 2017 Women’s March Chicago, volunteer marshal
- 2014–2016 Wabash Arts Corridor External Relations Committee, member
- 2016 Marwen Portfolio Review, reviewer
- 2013–2015 Homeroom Chicago, Board of Directors
- 2013 Career Initiatives Exec. Search Committee, Columbia College Chicago, member
- 2012 Big Draw Chicago Festival, advisor
- 2011 The Comfort Station, Chicago, advisor
- 2008 ServSafe Program 5th Edition, National Restaurant Association Educational Foundation, Design Chair
- 2001–2006 Station 3 Studio Cooperative, key holder
- 2005 ManageFirst Program 1st Edition, National Restaurant Association Educational Foundation, 2nd Design Chair

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## EXHIBITION

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- 2016 Mural: *161217 (For Brightwater)*, Brightwater / 8th Street Market, Bentonville, AR
- 2015 Solo: *New Work by Rob Funderburk*, curated by Jordan Martins, Elastic Arts, Chicago, IL
- 2015 Group: *Ten x Ten 2015*, Homeroom / Spudnik Press, Chicago Art Department, Chicago, IL
- 2015 Group: *YAB DIY*, curated by Matthew Hoffman (You Are Beautiful), Galerie F, Chicago, IL
- 2015 Group: *(I'd Like to Suggest) LINGER ON*, curated by Anna Kunz, Anna Kunz Studio, Chicago, IL
- 2012 Group: *Now Is The Time*, curated by Chris Silva, Believe Inn, Chicago, IL
- 2010 Mural: *The Robin and The Worm*, for Nomadic Studio, curated by Stockyard Institute, DePaul University Art Museum, Chicago, IL
- 2010 Mural: *For Orpheus and Euridice*, Chicago Opera Vanguard, AV-Aerie Gallery, Chicago, IL
- 2009 Group: *Peter Lemke's Collection*, curated by Peter Lemke, Milwaukee Avenue Arts Fest, Chicago, IL
- 2007 Mural: *Untitled*, for 365 Days/365 Plays, Suzan-Lori Parks / Collaboraction, Open-End, Chicago, IL
- 2005 Mural: *Untitled*, Open-End, Chicago, IL
- 2004 Solo: *Learned Behavior*, Open-End, Chicago, IL
- 2004 Mural: *Untitled*, for Arcade Fire & The Unicorns, Open-End Gallery, Chicago, IL
- 2004 Mural: *Untitled*, for Bonnie "Prince" Billy & Joanna Newsom, Open-End Gallery, Chicago, IL
- 2004 Solo: *New Work by Rob Funderburk*, Chopin Theater, Chicago, IL
- 2004 Group: *Citrus*, curated by New Theater Collective, Springman Studio, Chicago, IL
- 2003 Group: *Artboat*, curated by Michael Workman & David Roman, Chicago, IL
- 2002 2-person: *Rob Funderburk & Jake Webster*, Labotomy Gallery, Chicago, IL
- 1998 Group: Lorentz Gallery, Elkhart, IN
- 1997 Solo: *Rob Funderburk*, Herman B. Wells Library, Indiana University, Bloomington, IN

## PERFORMANCE

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- 2015 *150319* with Josh Berman & ensemble, Ten x Ten Release Concert, Elastic Arts, Chicago, IL
- 2015 *150901* with Josh Berman & ensemble, Ten x Ten Preview Performance, Soho House, Chicago, IL
- 2015 *150319* with Josh Berman & ensemble, Ten x Ten Recording Performance, Elastic Arts, Chicago, IL
- 2015 *150319* with Josh Berman & ensemble, Ten x Ten Workshop Performance, Constellation, Chicago, IL
- 2011 *Nerves Of Steel* with THE2NDHAND, Hungry Brain, Chicago, IL
- 2010 *Book Ends* with Third Coast Audio Festival and The Books Chicago Urban Arts Society, Chicago, IL
- 2002 Mad Shak Dance Company Benefit Party, Mars Gallery, Chicago, IL

## AWARDS

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- 2007 American Inhouse Design Award (x2)
- 1998 Gold Book Award c/o Association of Directory Publishers, Print Media category (team)
- 1992 Gold Key Award (x6), Scholastic Art Awards

## PRESS

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- 2015 *The Ten x Ten Experiment*, Jordan Martins, Graphic Notes #1, Elastic Arts
- 2009 *Analogging On*, Jake Malooley, Time Out Chicago, #249
- 2007 *Hiding Out by Jonathan Messinger*, Booklist Magazine
- 2001 *He Puts A Little Play In Posters: Rob Funderburk*, Achy Obejas, Chicago Tribune