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Troy Irvin

GRAPHICS
PROFESSIONAL

HIGHLIGHTS

Objective

To work with a great team that creates polished, effective media; to help people thrive and do what they do best, clients and team members alike.

Left Brain

Brand Consistency
Multitasking
Organization
Production Methods
Project Management
Strategic Planning
Troubleshooting

Right Brain

Art Direction
Collaboration
Communication
Design Trends
Marketing
Social Media
Wayfinding Design

Strengths

Adaptability
Futuristic
Includer
Positivity
Relator
(Gallup
Strengthsfinder)

Favorites

Coffee Mugs
iPhone
NPR
Outdoors
Repurposing
Rescue Dogs
Travel

EDUCATION

Greenville College, Greenville, IL, B.S. Digital Media

ART MINOR and AUDIO RECORDING EMPHASIS / MAY 2008 / 3.4 GPA

2d Design / Design by Lego®
Digital Photography
Digital Video

Flash Animation
Graphic Design
Professional Communications

Programming - Visual Basic
Studio Recording I-V
Web Design

JOHN WOOD COMMUNITY COLLEGE, A.S., GENERAL STUDIES, QUINCY IL / MAY 2006

English II

Public Speaking

Web Design

DESIGN TOOLS

Illustrator – EXPERT (7 YEARS) - Vector design / editing, large scale print design

Photoshop – ADVANCED (7 YEARS) - Rich textures, effects via layering, product renderings

InDesign – ADVANCED (4 YEARS) - Page layouts, poster designs, presentations and submittals

Digital SLR cameras – ADVANCED (7 YEARS) - Well-composed photographs, technical knowledge

Mac OS X / WINDOWS – EXPERT (7 YEARS) - Skilled in Mac OS X, I enjoy troubleshooting and helping others

MOTION / DREAMWEAVER / BRIDGE / FLASH – BASIC (5 YEARS)

Web, animations / batch processing

TARGETED EXPERIENCE

Graphic Designer

OUTREACH INC, COLORADO SPRINGS, CO / FULL TIME / SEPT 2013 – PRESENT

I tell stories, convey important messages and translate scores of information into readable copy and eye-catching graphics. As a member of the Production Art Department (PAD), I work on a variety of projects that help churches and non-profit organizations promote their events, ministries and outreaches. I quickly customize stock designs and design full custom projects from the ground up, using ideas provided by the client and salesperson. I design layouts for postcards and mailings which are often printed by the tens of thousands—great to keep in mind during the process. I work on banners, bulletins and posters quickly and efficiently. On a daily basis, I collaborate with other designers, salespeople, project coordinators and pressmen to ensure each order is completed on time. With countless Photoshop, InDesign, and Illustrator files to navigate and maintain, I am diligent and intentional with file naming, copying, and moving. Keeping assets arranged logically allows fellow and future coworkers to do their jobs more effortlessly.

Each month, I lead the design team for what Outreach calls the “New Mover” program. I customize and set up each file so the pressmen can print variable data from a name list on each card—making them personalized invitations.

I also customize videos for churches to promote events such as “National Back to Church Sunday” and “Friend Sunday.” Using Photoshop and Apple Motion, I create graphics, animations and customized videos.

When time allows, I have the chance to create web graphics and buttons for Outreach websites and assist the marketing department with flyers, DVD inserts, product info sheets, greeting cards and more.

In the absence of our proof reader, I also check files for grammatical and typographical errors before customer proofing and again after approval. Small details get noticed; a high level of quality is expected, so with a careful eye, I check each sentence and graphic for accuracy.

Visual Communication Designer

FOPPE VISUAL COMMUNICATION, HIGHLAND, IL / FULL TIME / JULY 2010 – AUGUST 2013

I dreamed with clients to achieve their goals. I listened to their wants and needs, seeing concepts through to fulfillment. I created and followed brand standards while helping clients tell their stories. I planned wayfinding systems for public buildings and designed signs that reflected the client's image while clearly and safely directing people to their destinations. Often, I had the chance to install graphics and signage that I designed, helping improve future designs. This included everything from room and wayfinding signs to donor recognition displays to vehicle wraps. I worked on branding projects, logos, print collateral, and brand identity guidelines. I managed multiple projects regularly, meeting deadlines and catching errors before they reached production in a fast-paced, dynamic environment. On any given day, I may have designed a brochure, managed a large print job with an outside vendor, applied graphics in-house, trained a co-worker on an Adobe program, learned a new technique from my art director, made improvements to the company website, and spent time troubleshooting a printer/plotter error.

I communicated clearly and effectively with clients, vendors, and co-workers to achieve common goals. I managed files, organizing them in a logical manner, allowing team members to find what they needed quickly and efficiently. In the absence of the webmaster, I made html and css website modifications and designed web graphics for email "blasts" and social media channels. Weekly, I participated in planning meetings—coordinating current projects and planning for the future. I assisted the owner in evaluating job applicants by reviewing résumés and portfolios and participating in the interview process.

NOTABLE PROJECTS:

GSA / Beck Group, San Antonio, TX: LEED® education exhibit - Hipolito Garcia Federal Bldg - Lead Designer
Wellspring Resources, Alton, IL: Environmental branding and signage - Lead Designer
Simmons Law Firm, Alton, IL: Environmental branding and signage - Lead Designer
St. Joseph's Hospital, Highland, IL: Branding, wayfinding, signage, vehicle wrap - Designer
Jersey Community Hospital, Jerseyville, IL: wayfinding, signage - Lead Designer, Project Manager

Production Artist

ASI SIGNAGE INNOVATIONS, ST. LOUIS, MO / FULL TIME / OCTOBER 2008 – JUNE 2010

I typeset and produced large-format digital prints, vinyl, photopolymers and silkscreens for architectural signage. Coordinating with a team including art director, project managers, designers, and production staff, I worked efficiently to meet deadlines and keep projects moving. In my unique role, I communicated daily with management, team members, and suppliers. I managed stock levels of all graphic production materials, including print and cut-vinyl media, various large-format papers, large-format printer inks, and production tools. I learned a lot of technical production methods and equipment practices. After seeking answers as to why the company no longer recycled its large amounts of waste, I was able to arrange the implementation of an on-site recycling program with a local provider. Not only did this save half of all production and office waste from the landfill, it also saved the company money! I had the great opportunity to represent the St. Louis franchise as a member of the ASI corporate "Greenfinders" team, working toward a more sustainable business future.

Graphic Design Intern

REFRESHMENT SERVICES PEPSI, QUINCY, IL / PART TIME / APRIL 2005 – AUGUST 2006

I Designed and produced banners and marketing materials for seven regional Pepsi locations. I successfully met deadlines for territory managers and salesmen, working overtime when necessary. Working with a large format printer, laminator and plotter, I learned task management and graphic production practices. I assisted in managing stock levels and worked diligently to prevent wasting materials—stewardship is vital.

OTHER EXPERIENCE

Live Audio Engineer, Stage Manager, Technician

OUTPUT UNLIMITED, ALTON, IL / ON DEMAND / AUGUST 2007 – PRESENT

I work with a team of great people, generally in a very fast-paced setting. Through hard work and articulate communication among co-workers, clients, and musicians, we produce high-quality entertainment for audiences to enjoy without distraction. This work requires technical knowledge of audio equipment, stamina through harsh weather at long outdoor events, and a positive friendly attitude. During large events, I supervise crews of technicians to prepare for shows and then to meet client needs as they arise. I am positive, friendly, but decisive with team members.

Digital Imaging Specialist

BEST BUY, FAIRVIEW HEIGHTS, IL / PART TIME / OCTOBER 2008 – JANUARY 2009

Trained to identify the customer's demographic and ask questions to find out the best way to help. Focused on sales of digital SLR, video, and point-and-shoot cameras. Skilled in conducting one-on-one customer interaction.

Live Audio Engineer

GREENVILLE COLLEGE, GREENVILLE, IL / PART TIME / JANUARY 2008 – MAY 2008

While a student, I set the stage for rehearsals and performances in the James E. Wilson Recital Hall, coordinating with musicians to help them sound excellent and create an ideal live mix.

Keyholder, Power Equipment Expert

QUINCY FARM & HOME SUPPLY, QUINCY, IL / PART TIME / JUNE 2002 – AUGUST 2007

Promoted to Keyholder after two years, I assisted management in running a successful 70,000 sq. ft. retail store by serving customers, merchandising departments/ large displays and organizing daily reports. I communicated effectively with fellow team members and customers, even in difficult conversations. When customers asked questions I didn't know, I hunted down answers for them. When departing for college, I was offered a Store Supervisor position.

VOLUNTEER ACTIVITIES

Main Stage Coordinator

AGAPE MUSIC FESTIVAL, GREENVILLE, IL / DECEMBER 2007 – MAY 2008

Through weekly meetings, I helped plan and coordinate with main stage artists/managers and staff. Together with two co-coordinators, I interviewed, assessed and selected volunteers for stage hands. I participated in smoothly constructing and managing the main stage for over 5,000 attendees in the most profitable year of the festival to date.

Main Stage Hand

CORNERSTONE MUSIC FESTIVAL, BUSHNELL, IL / ANNUALLY EACH JULY 2007 – 2009

Through dedication during long hours, I assisted national touring artists and production staff by loading/unloading gear, miking instruments, and marking the stage. I supervised small crews in daily operations and assisted directing the "New Band Showcase" stage. I performed set changes efficiently through planning, teamwork, and again, communication. I also ran a spotlight for headlining artists, taking direction from lighting directors.

Graphic Design, Audio Engineering

TRAILHEAD CHURCH / 2008 TO 2013

Graphic designer - Creative team / Live sound engineer - Production team

Carpentry, General Labor

PIKE'S PEAK HABITAT FOR HUMANITY / AUGUST 2014 – PRESENT

With an interest to help others get themselves into better housing, and a desire to learn more about carpentry and building.