



# GLENN MADIGAN

Associate Creative Director  
Brand Environments  
& Experiences

## EXPERIENCE

### Arc Worldwide / Leo Burnett Group

Associate Creative Director  
04.2018 – Present

Sr. Art Director  
01.2017 – 04.2018

Art Director  
08.2015 – 01.2017

Support the management of Arc's Retail Design Group – a multidisciplinary creative team specializing in brand environments & experiences at retail and beyond.

*Clients include: MillerCoors, P&G, Dunkin', Visionworks, Kellogg's, Walmart, Brooks Sports, Coca-Cola, Firestone, New Business*

### Magnani

Art Director  
09.2014 – 08.2015

Jr. Art Director  
03.2014 – 09.2014

Served as lead creative on various accounts while managing daily deliverables and junior designers during concepting and production.

*Clients included: Marriott International, Wrigley, CNA Insurance, New Business*

### National Society of Collegiate Scholars

Sr. Coordinator, Creative Marketing  
06.2013 – 03.2014

Graphic Designer  
09.2012 – 06.2013

Concepted and created visuals for print and web while developing the graphic identity for this national non-profit with over one million lifetime members.

## EDUCATION

**Advertising Art Direction**  
Bachelor of Fine Arts  
Columbia College Chicago

## HONORS & CONTRIBUTIONS

### Top of the Charts Nominee

2017 DIFFArence Reception

DIFFA, Design Industries Foundation Fighting AIDS, hosts events every year to recognize industry talent while simultaneously raising funds for HIV/AIDS education and awareness in Chicago.

### Fellow

2014 99U Conference by Adobe

Invited to attend the annual conference in New York among a select group of Fellows and diverse industry professionals.

### Workshop Leader

Learnapalooza Chicago

Taught hour-long workshops for beginners interested in logo design and branding.

### Masterclass Host

Skillcrush

Skillcrush is a global community of online learners impacting the gender gap in tech fields. I partnered with them to host a webinar on portfolio best practices for creatives.

### Creative Boot Camp Mentor

The One Club

One Club hosts workshops all over the world to encourage multicultural students to pursue advertising and provide a platform to showcase their creative talents. I served as a mentor as they developed their campaigns.

### Agency Representative

- New York Retail Innovation Week, 2019
- 3% Conference, 2018
- GlobalShop, 2018
- Story Conference (Chicago Workshop), 2018
- HOW Design Live, 2017

## SKILLS

- Branded Environments & Activations
- Experiential/Interactive Spaces
- Retail Design & Innovation
- Trend Reporting/Thought Leadership
- Adobe Creative Suite
- Keynote & Microsoft Office



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