

October 27, 2011



Kenroy Home Announces New Jacksonville Office

Improved space will allow for new product development and outdoor product testing

Jacksonville, FL, October 27, 2011—Kenroy Home has announced that it will be moving its operations to a new 40,000-square-foot office, located less than a mile from its current location on Central Parkway in Jacksonville. The new facility will facilitate Kenroy’s expansion into new product categories, providing an outdoor testing area for the company’s outdoor ornament, fountain, and solar products.

Located less than a mile from Jacksonville’s leading universities, the University of North Florida and the Florida State College at Jacksonville, the new Kenroy Home office will provide the firm with greater access to potential employees and cutting-edge technology. The new office will include a design area, conference rooms, a showroom, and a small warehouse for parts fulfillment and staging of arriving samples. General orders will continue to be shipped from the company’s one-million-square-foot, state-of-the-art warehouse in Byhalia, Mississippi.



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“After nearly 25 years, we’ve decided to say goodbye to our home on Central Parkway,” said Bob Pape, President and CEO, Kenroy Home. “The layout of the new office is designed around how our departments interact daily, providing improved productivity and allowing us to get new products to market more quickly.”

The move to the new office will occur over the Thanksgiving break. Customers should be advised that the cut-off date for EDI orders is 12 am on Tuesday, November 22; Kenroy will resume accepting orders on Friday, November 25. All employees will return to work on Monday, November 28; a ribbon-cutting ceremony and brunch will be held that day.

“It’s a better environment for our employees, personally and technically, versus what was previously office space carved out of a warehouse,” said Gary Winters, CFO.

The new office will be located at 3723 Regent Boulevard, Jacksonville, FL, 32224. E-mail addresses and phone numbers for Kenroy employees will remain unchanged.

More information on Kenroy Home, as well as a complete list of national, local, and online retailers that carry Kenroy products, can be found on the company's website, www.kenroyhome.com.

About Kenroy Home

With over fifty years of experience in the lighting business, Kenroy Home entered a new stage of success when it became an independent, employee-owned company in March 2008. Based in Jacksonville, Florida, Kenroy Home offers a wide variety of lighting for residential and commercial use, as well as a line of fountains and other decorative items. The complete Kenroy Home line can be seen at our website, www.kenroyhome.com.

For more information on the company, or to carry the Kenroy line, contact Bob Pape, President and CEO, at bpape@kenroyhome.com or (904) 642-4340, ext. 214.

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