

February 6, 2009



Joel Wasserbauer and David Lasch Promoted to Vice President Positions at Kenroy Home

Jacksonville, FL, February 6, 2009—Kenroy Home announced today that two of its longtime employees have been promoted to vice president positions. Joel Wasserbauer is now Vice President of Sales for Home Furnishings, while David Lasch is Vice President of Sales for Lighting.

Wasserbauer, who previously served as Kenroy Home's National Sales Manager, is responsible for the company's furniture, catalog, Internet, and specialty channels. He has been with the company for fourteen years, and has spent all of his more than 20-year career in the lighting business.

Lasch, previously the Director of Sales, specializes in the design, hospitality, and lighting showroom channels. He has been with the company for eight years, and previously held merchandising positions with key retailers, including Macy's and Fortunoff.



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Wasserbauer and Lasch were promoted by Bob Pape, President and CEO of Kenroy Home. Both men are on the Kenroy Home Board of Directors and were instrumental in the employee buyout of Kenroy Home from Hunter Fan Company last year.

More information on Kenroy Home, as well as a listing of local and online retailers who carry Kenroy's products, can be found on Kenroy Home's website, www.kenroyhome.com.

About Kenroy Home

With over fifty years of experience in the lighting business, Kenroy Home entered a new stage of success when it became an independent, employee-owned company in March 2008. The Jacksonville, FL-based company offers a wide variety of lighting for residential and commercial use, as well as a line of fountains and other decorative items. The complete Kenroy Home line can be seen at our website, www.kenroyhome.com.

For more information on the company, or to carry the Kenroy line, contact Bob Pape, President, at bpape@kenroyhome.com or (904) 642-4340, ext. 214.

For more information on press and media, contact Allie Pape, Marketing Coordinator, at apape@kenroyhome.com or (904) 386-1701.

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