

HELLO!

My name is Jon Aley and I am a designer, photographer, motion graphics specialist and eLearning expert that has built a career around effective communication, a unique problem solving ability, a serious love for learning, and an awesome skill set that allows me to work in almost any media to articulate ideas to their fullest.

EDUCATION

KANSAS CITY ART INSTITUTE: Bachelor's of Fine Art Double Major, Design/Art History, Kansas City, Mo 1998

JOB EXPERIENCE

ELEARNING INSTRUCTIONAL DESIGNER: Essential Education, Corvallis, OR (Aug. 2019- Present) Accessibility development (ADA) through closed captioning and visual impairment screen reader applications for GED success based lessons.

ELEARNING CONSULTANT/DEVELOPER/DESIGNER: Yukon Group Richmond, VA (Jan-Apr. 2019) Responsibilities included course development and design for corporate level clientele. Subjects ranged from safety training/awareness to effective learning strategies for trainers and various other topics.

GRAPHIC DESIGN: Arizona State University Prep Academy, Phoenix, AZ (Jan-Sept. 2018) Responsibilities included graphic and instructional eLearning design, photo editing and sourcing for interactive digital lessons covering a variety of college subjects including Art History, World History, Psychology, Literature and the Sciences.

GRAPHIC/WEB DESIGN & MOTION GRAPHICS (Various clients including): New Patients Inc., The Don Breyer Collection, Real Estate Copywriter LLC, Committed Fitness, Funner Mother, James Perrin, Gengworks Kansas City, Mo (Dec. 2009-2018) Responsibilities included graphic and website design, video/info/typographic motion graphics, advertisements, info-graphics, brochures, online catalogs, websites and PowerPoint presentations.

CURATOR AND COLLECTION MANAGER: The Don Breyer Collection Sonoma, Ca (Dec. 2009-2019) Curatorial and collection management for world-renowned textile and carpet collection. Responsibilities included organization, research, photography/editing, website construction and updates, insurance valuation and appraisals, database design and management, accession/de-accession, museum outreach.

PHOTOGRAPHER/VIDEOGRAPHER/EDITOR: Various cities and types of clients ranging from Corporate Speaking Events to Testimonial Videos for Law Firms, Documentaries, and theatrical productions. (Sept.1999-2017)


AWARDS


PRESIDENTIAL DESIGN AWARD: Ornament design selected for presentation at White House Christmas event with Mrs. Clinton presiding over the event.

Consistent recipient of Dean's List award at KCAI



 Kansas City, Mo

 510-289-2097

 jaley1@gmail.com

 www.jonaley.com

 www.instagram/jaley1

SKILLS

PROFESSIONAL SKILLS

Adobe PS, III, DW, ID, XD

Premiere Pro, AfterEffects, Audition

Photography, Videography

Articulate 360, Word, ExL, PP, FMP

Twit, IG, Li, YT, Fb, WP, Pin, Gplus

PERSONAL SKILLS

Communication

Teamwork

Creativity

Leadership

Management