



# ADRIENNE SO

## WRITER

(503) 313-8981 • ADRIENNESO.COM • ADRIENNE.M.SO@GMAIL.COM

### ABOUT ME

I am an experienced, detail-oriented and deadline-driven journalist and copywriter whose work has appeared in Wired, Slate, Cool Hunting and other national and regional publications.

### EDUCATION

**2001 - 2005**

**UNIVERSITY OF VIRGINIA**

BA English and Spanish, GPA 3.6

Dean's List 2001 - 2005

---

### EXPERIENCE

- 2017 Pamplin Media Group**, Insiders Reporter
- Collaborates with 10-15 clients to research and write 250-word articles.
  - Uploads articles and posts on social media, using proprietary software and search engine optimization techniques.
- 2017 Freelance Writer**
- Pitches, researches and writes 30-3,000 word articles for print and online publications.
  - Topics include destination beer tours, outdoor gear product reviews and nonfiction essays.
  - Conducts interviews, edits copy and procures photos on tight deadlines.

---

### SKILLS

**Languages** English, Spanish, French.  
**Computer Skills** Microsoft Office, HTML, SEO and Google Analytics, Wordpress.  
**Design Skills** Photo editing.

### INTERESTS

**Outdoor Sports** Camping, rock climbing, running, snowboarding, paddleboarding.  
**Volunteer work** Horse caretaker at Forward Stride, dog walker at Oregon Humane Society.