

## Bolton Swim & Tennis Membership Survey 2013/2015

### 1. What is your membership classification?

	2013	2015
Single	17%	18%
Couple	28%	22%
Family	55%	60%

### 2. What is your frequency of attendance at BST?

	2013	2015
Once Monthly	2%	4%
Once Weekly	8%	13%
Weekends	9%	5%
2-3 Days per Week	30%	35%
4+ Days per Week	39%	39%
Daily	12%	5%

### 3. What aspects of BST do you use? Please check all that apply:

Answer Options	2013	2015
Swim Team	31%	30%
Pool	94%	91%
Tennis Courts	42%	39%
Playground	49%	48%
Picnic Area	57%	63%
Lap Swimming	42%	44%
Early Morning Swim	28%	21%
Baby Pool	16%	14%
Bath Houses	60%	63%

### 4. Please rate your satisfaction with the following: (1=Not Satisfied, 5=Very Satisfied)

	2013 Average	2015 Average
Board of Governors	4.01	4.02
Pool Manager	4.33	4.51
Tennis Pro	4.40	4.56
Life Guard Staff	4.27	4.36

### 5. Please rate your satisfaction with the level of safety provided by the Life Guard staff: (1=Not Satisfied, 5=Very Satisfied)

2013 Average	2015 Average
4.30	4.32

### 6. Please rate your level of satisfaction with the following BST programs and events:

	2015 Average
Tennis Program	4.06
Opening Party	3.87
Movie Night	4.10
Adult Party	3.87

Crab Feast	4.20
Back to School Party	3.92
Adult Hours	4.12

**7. Where do you see need/value for improvement at BST? Please check all that apply:**

	2013	2015
Pool	14%	18%
Deck Furniture	23%	15%
Landscaping	20%	12%
Picnic Area	30%	30%
Bath Houses	71%	69%
Lighting	16%	17%
Tennis Courts	15%	17%
Baby Pool	6%	8%
Playground Equipment	11%	9%
Dining Furniture	17%	18%
Fencing	20%	14%

**9. Please rate your willingness to support BST's efforts to raise funds for improvements by: (1=Not Willing, 5=Very Willing)**

	2015 Average
Holding a capital campaign	3.1
Increasing the overall number of BST members	2.6
Increasing the cost of annual dues	2.5