

# ALLISON PASEK

667 Meeker Ave. Apt. 3r, Brooklyn, NY 11222

allisonpasek@gmail.com | 202-641-0868 | allisonpasek.com

## CAREER SUMMARY

Seasoned photo editor, experienced photographer and multimedia producer with a penchant for research and making news personal for an audience. Champion of quality photojournalism who equally values high ethical standards and compelling visual narratives.

## PHOTO EDITING & PHOTOGRAPHY

**Book Photo Editor & Designer | *Clinton: Stories of Missouri's Golden Valley* | 2012**

- Co-edited and designed pages for 168-page book of documentary photo stories from 63rd Missouri Photo Workshop published by the Missouri School of Journalism.

**Staff Photographer | *Columbia Missourian Newspaper* | 5/2011-8/2011**

- Photographed breaking and general news, features, and sports assignments.
- Researched and produced long-term projects.
- Contributed to daily enterprise photo spreads.
- Produced video and multimedia pieces.

**Assistant Director, Photography | *Columbia Missourian Newspaper* | 8/2010-5/2011**

- Assisted in managing “web-first” photography department of 25+ student photographers and student photo editors.
- Collaborated with editorial, print and online design departments to coordinate daily coverage and long-term projects to ensure strong photo representation.
- Created and assigned online photo galleries to respond to global news events.
- Department received numerous awards from the Missouri Press Association, National Press Photographers Association and Student Society of News Designers.

**Assistant Photo Editor | *The Gazette Newspaper* | 11/2002 - 4/2006**

- Edited images of 4 staff photographers for 13 suburban weekly newspapers of the Post-Newsweek Media Inc. community newspaper group.
- Represented visual voice in budget meetings, edited assignments, performed photo research, negotiated fees, liaised with editorial department.
- Developed and organized a digital archive for photos and graphics.
- Managed all art for special and supplemental sections.

**Staff Photographer | *The Gazette Newspaper* | 4/2000 - 11/2002**

- Photographed assignments and enterprise work for 13 suburban weekly newspapers covering the Washington, DC suburbs.

## ADDITIONAL EXPERIENCE

**Assistant Editor | *Global Journalist* | 1/2012 - 5/2012**

- Researched topics and identified guests for weekly radio show on NPR affiliate.
- Researched, assigned/produced, edited original online content and interactive elements.
- Tracked and reported press freedom issues in Africa.

**Graduate Teaching Assistant | *Missouri School of Journalism* | 8/2011 - 5/2012**

- Assisted instructor, Rita Reed, during class lectures and critiques for Advanced Techniques in Photojournalism course.
- Planned and conducted hands-on lab on studio and location lighting for still and video.
- Graded student assignments giving extensive feedback and critique.

**Associate Director, Data Production | *Nielsen* | 4/2006 - 7/2010**

- Managed time-sensitive live production and 30+ staff members collecting data to test the effectiveness of TV advertising.
- Implemented and adapted research methodology for evolving advertising trends.
- Managed digital database and published online surveys to RewardTV.com.
- Liaised with clients and researchers to coordinate coverage to meet strategic targets.
- Monitored server system performance, troubleshoot minor problems and coordinated remote IT for major issues.
- Hired, trained and created training materials for analysts.
- Tested and implemented proprietary digital recognition software.

**EDUCATION**    **Masters in Journalism, Photojournalism**  
*The University of Missouri* | Columbia, MO  
Current Master's Candidate

**Bachelor of Fine Arts, Photography**  
*Ohio Wesleyan University* | Delaware, OH

**SKILLS &  
SOFTWARE**

- Photo Editing & Design: Photoshop, Lightroom, InDesign
- Photo Management: Lightroom, Photo Mechanic, Bridge
- Video editing: Final Cut Pro X & 7.0, Audacity
- HTML, CSS, Dreamweaver, basic Flash, JavaScript & jQuery
- CMS: Django
- Microsoft Office Suite
- Studio & Location lighting
- Database Management & basic SQL operations
- Proficient on Mac & PC

**AWARDS &  
SCHOLARSHIPS**

- 2012 National Press Photographers Expansion Scholarship
- 2012 Richard Oliver Scholarship, University of Missouri
- Nikon Emerging Photographers Scholarship for 64th Missouri Photo Workshop
- NPPA National Second Place Feature Clip Winner 2001