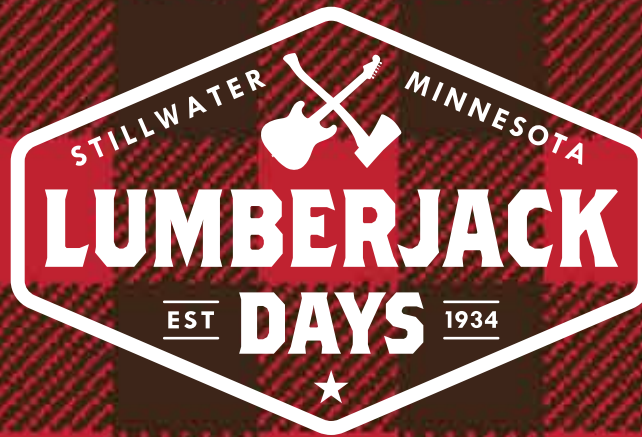


**84<sup>TH</sup>**  
*Anniversary*



*July*  
**20-21-22**  
*2018*

# SPONSORSHIP

*Information*





# SPONSORSHIP *Information*





# SPONSORSHIP *Information*

## *History:*

Lumberjack Days Celebrations have been, and still are, a part of the history of Stillwater and of the area. Stillwater's annual community festival began as a salute to our city's heritage in 1934. More than 80 years later, Lumberjack Days has become as much a part of Stillwater's past as the tall pines and pioneers that started it all. And, each year a new chapter is added. It must be understood that we can never return to the past, but we can be mindful of all that was proven to be good and carefully blend it with the new.

- derived from Diane Thompson, former Lumberjack Days organizer and Stillwater resident

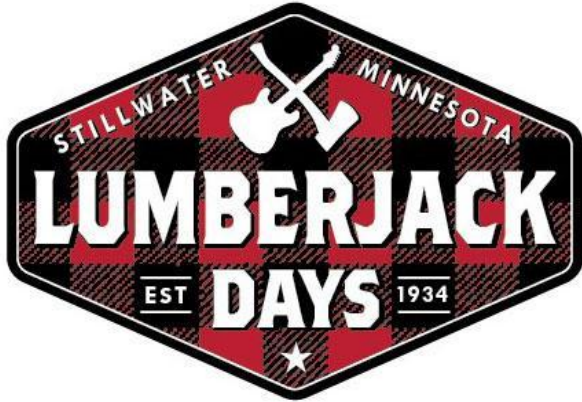
## *Mission:*

Our mission is to provide an engaging and educational event that welcomes families and community members to the birthplace of Minnesota to enjoy and learn about the cultural heritage, historical charm and local talent of our beloved river town.

## *Sponsorship:*

Our event simply would not happen without the generous donation of our Sponsors. Thank you for making Lumberjack Days a success! We are so proud to be supported by our local businesses, organizations, & individuals! Please email us at [thelocals.stillwater@gmail.com](mailto:thelocals.stillwater@gmail.com) for additional information. All checks may be made out to "The Locals" and need to be received by 7/1/18 to be considered a sponsor. Logos will need to be received by 7/1/18 in order to be included in materials. Custom packages are available.





# 2018 OFFICIAL MAIN SPONSOR PACKAGES

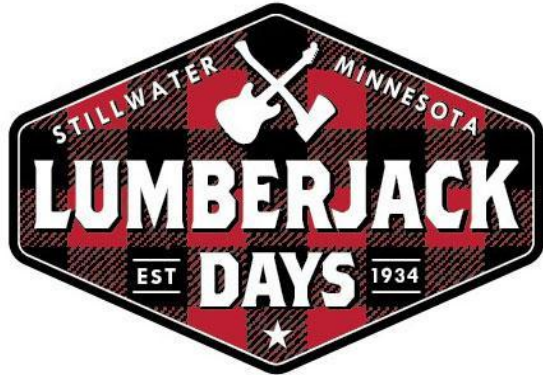
Lumberjack Days Dates are July 21 - 22 - 23

SPONSORSHIP BENEFITS*	PREMIER	SUPPORTING	PATRON
	\$5,000	\$2,500	\$1,000
Press release for sponsorship & marketing strategy	✓	✓	N/A
Inclusion in select event print advertising	✓	✓	N/A
Name/Link/Logo on event website (thru the end of 2018)**	✓	✓	N/A
Logo on back of volunteer t-shirts**	✓	N/A	N/A
Banner placement throughout the event grounds**	✓	✓	✓
Complimentary Beer Garden Drink Tickets	8	4	2
Right to Use Event Name in Marketing Campaigns	✓	✓	✓
Logo on posters, event banners & Main Stage Banner **	"Premier Sponsor"	"Supporting Sponsor"	"Patron Sponsor"
Emcee mentions throughout the event	✓	✓	N/A
Tickets for LJD Boat Cruise	4	2	N/A

\*The Local's is a Certified 501C3 and your donation is 100% Tax Deductible. We thank you for contributing to this historic community festival for Stillwater!

\*\*Deadline for Logo submission is 7/1/2018!!

Please email us at [thelocals.stillwater@gmail.com](mailto:thelocals.stillwater@gmail.com) for additional information. All checks may be made out to "The Locals" and need to be received by 7/01/2018 to be considered a sponsor. Logos will need to be received by 7/1/2018 in order to be included in materials. Custom packages are available.



## 2018 OFFICIAL INDIVIDUAL EVENTS SPONSORSHIP PACKAGES

	<i>Down Hill Derby</i>	<i>Lumberjack Demonstrations</i>	<i>Olde Time Baseball Exhibition</i>	<i>5K/10K Race</i>	<i>Music</i>	<i>Parade</i>	<i>Recycle and Composting</i>
	\$1,250	\$5,000	\$500	\$5,000	\$5,000	\$1,000	\$1,000
	Limit 4 sponsors	Limit 2 sponsors	Limit 4 sponsors	Limit 4 sponsors	Limit 6 sponsors	Limit 8 sponsors	Limit 2 sponsors
<b>INDIVIDUAL EVENT BENEFITS*</b>	Banners at the start and finish lines as well as announced throughout the races.	Banners on the bleachers of the show and mentioned by Lumberjacks during the live shows!	Banners on the field emcee announcements throughout the event.	Sponsors will have banners up, emcee announcements, and option for booth at the race start/end. Sponsor will be on the official race shirt.	Sponsors will prominently be displayed on the Main Stage banner and mentioned by emcee onstage prominently.	Sponsors will have the option to lead the parade and/or listed as the Main Parade Sponsors. Banners will lead the parade.	Sponsors name/logo on recycling booths. Participate in planning recycling & compostable efforts.
<b>ADDITIONAL SPONSORSHIP BENEFITS*</b>							
Press release for sponsorship & marketing strategy	✓	✓	✓	✓	✓	✓	✓
Inclusion in select event print advertising	N/A	✓	N/A	✓	✓	N/A	N/A
Right to Use Event Name in Marketing Campaigns	✓	✓	✓	✓	✓	✓	✓
Tickets to LJD Boat Cruise	N/A	4	N/A	4	4	N/A	N/A
Parade Float (separate forms to fill out)	N/A	N/A	N/A	N/A	N/A	✓	N/A
Down Hill Derby Entry (separate forms to fill out)	✓	N/A	N/A	N/A	N/A	N/A	N/A

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# SPONSORSHIP *Information*



Contact us with any sponsorship questions: [thelocals.stillwater@gmail.com](mailto:thelocals.stillwater@gmail.com)  
For more general information visit: [lumberjackdays.com](http://lumberjackdays.com)