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Stevens Point  44th Annual  
**FESTIVAL OF THE ARTS**

*Festival Council:*  
Brenda Gingles, Jessie Fritsch,  
Sharon Fujimoto, Marianne Walker,  
John Morser, Tim Marcotte, Elly Fritsch,  
Lora Hagen, Paul Klein, & Kathryn Negaard

**UWSP Noel Fine Arts Center • April 2rd, 2017 10 am to 4 pm**

The Festival of Arts has maintained a reputation of one of the finest art fairs in the Midwest—both in the minds of participating artists and patrons. This event is an opportunity to purchase original art, support working artists, to be inspired, & to support student art awards.

As residents of Central Wisconsin we are indeed fortunate to have many cultural opportunities and events to enlighten our lives. We all know these opportunities and events do not happen by themselves; they require dedication from volunteers and financial support from appreciative and generous patrons.

Since the 1980's the Festival of the Arts has raised money for UWSP Art Scholarships. Your business can be part of our cause by becoming a sponsor of one of these Student Art Education Awards. The festival raises and donates four of these \$500 Awards to UWSP students each year.

*Your business can help in a number of ways to support the ongoing success of the Festival of Arts:*

### Student Art Education Awards:

*Five \$500 awards need sponsorship. Co-sponsorship is possible with \$250 donation.*

#### **A \$500 donation for UWSP Art Education Award Sponsorship offers...**

- Recognition at event, on our website, and Facebook page of a Student Art Education Award sponsorship.
- An award ribbon given with your Business name on it presented at UWSP Art and Design Scholarship ceremony.
- Your Business logo/name published on Marketing Material and on cover of Program (Deadline is Feb 1st)
- A representative is welcomed to attend the event and have their picture taken with the scholarship winner at the Scholarship Award Ceremony for publication on marketing materials, and attend the artist's welcome dinner Saturday night before event.
- Recognition of sponsorship in local newspaper articles.

### Emerging Artist Awards:

*The FOA Council raises money to give local middle & high school art student awards for excellence at the annual "Emerging Artist" Exhibition at The Riverfront Center for the Arts in Stevens Point. The award winning pieces will be at the Festival of the Arts. The Emerging Artists exhibit showcases more than 90 pieces of art created by 85 young artists from across six local schools. One \$250 award needs sponsorship. Multiple young artist award winners will get \$25 gift card to UW-SP Book Store to buy art supplies.*

#### **A \$250 donation for the Emerging Artist awards for young artists offers...**

- Recognition at event, on our website, and Facebook page of the Emerging Artist Award sponsorship.
- Your Business logo/name published on Marketing Material (Deadline is Feb 1st)
- A representative is welcomed to attend the event, and attend the artist's welcome dinner the Saturday night before event.
- Recognition of sponsorship in local newspaper articles.

*Donations of any size are appreciated. Your financial support will help with operational costs, publicity, as well as children's arts activities.*

Thank You!

#### **Sponsorship for these awards would be an excellent opportunity to promote your business in the arts community.**

Please contact Jessie Fritsch at [jessie@jessiefritsch.com](mailto:jessie@jessiefritsch.com) or 715-252-4125 for information about how your business can help and be part of the 44th Stevens Point Festival of the Arts.

Your fully tax deductible gift can be made through the Community Foundation of Central Wisconsin.  
[www.CFCWI.org](http://www.CFCWI.org); search established funds for *Stevens Point Festival of the Arts*.

Or by mailing your gift to Festival of the Arts to:  
Community Foundation of Central WI (CFCWI)  
PO Box 968 Stevens Point, WI 54481