

2020 ZAPApplication

Location:

SentryWorld 601 Michigan Ave N
Stevens Point, Wisconsin (Midwest)
Phone: 715-252-4125
Event Dates: 4/5/20 - 4/5/20
Application Deadline: 1/31/20 Midnight CST

Time Remaining: 121 day(s) and 12 hour(s) remaining

REQUIREMENTS:

Images: 5 (a booth shot is required)
Fee: (Application Fee): \$30.00

Application Amount: You can submit up to 2 applications for this show.

Select a link below to jump to that section

EVENT INFORMATION

The Stevens Point Festival of the Arts (FoA) will be celebrating its 48th year on Sunday, April 5, 2020 at its new indoor location at SentryWorld in Stevens Point, the heart of Wisconsin. The FoA exhibits 60 fine art and fine craft artists to an audience of 2500.

This show is run by working art fair artists and art loving volunteers who value keeping our artists happy and thriving. The FoA council works hard to encourage art awareness, support working artists, and contribute to local art education. Join us for this one day event that is free to the public to start off the 2020 spring art fair season.

GENERAL INFORMATION

48th Stevens Point Festival of the Arts 2020

Date and Time:

Sunday, April 5 • 10am-4pm

Location: SentryWorld 601 N. Michigan Avenue Stevens Point, WI. The Festival of the Arts will be held in the Atrium and Fieldhouse on the first level of the venue.

SentryWorld is Wisconsin's premier award-winning parkland golf course, the area's finest wedding venue, home to PJ's, a popular locally sourced eatery and bar, and the future home of a luxury boutique hotel in 2021. It's a gathering place for a community that extends far beyond Central Wisconsin.

Entry Deadline: Friday January 31, 2020, midnight CST.

Jury/Application Fee: \$30. Paid through ZAPP and non-refundable.

Images: 4 images of artwork. 1 booth shot. 5 images total.

Total number of booths: 60

Booth Fee: \$130 for 10'x10' booth.

- An additional \$40 for electricity.
- An additional \$25 for corner booth (limited availability).
- An additional \$130 for a double booth (limited availability).

Artist Presence: Required

Contact: Jessie Fritsch - FoA Council Chair

Phone: 715-252-4125

Email: PointFoA@gmail.com

Mailing Address: P.O. Box 872 Stevens Point, WI 54481

Website: www.StevensPointFoA.com

Facebook: www.facebook.com/StevensPointFoA/

Instagram: www.instagram.com/festivaloftheartsstevenspoint

Artist Amenities

- Saturday check-in and set-up.
- Artist lounge and storage area located near artist booths.
- Booth sitters and energetic volunteers.
- Cash awards and ribbons: Dick Schneider Best of Show-\$300, Brenda Gingles 3-D Award-\$150, John Morser 2-D Award-\$150. Award winners are exempt from jury in 2021.
- Invitational Awards and ribbons: three awarded artists; by quality and not category, no cash award. Award winners are exempt from jury in 2021.
- Complimentary continental breakfast Sunday morning.
- Lunch coupon given to exhibiting artists for the concession stand located in the atrium.
- Lunch delivery available if requested from concessions or PJ's restaurant and bar.
- Participating artists gallery on website with link to artist's website.
- Extensive event marketing, including electronic postcard, posters and lobby cards, billboards, social media ads, newspapers, TV, radio, and great word of mouth promotion.
- Free and ample parking for artists.

Important Dates/Timeline:

- Friday, January 31, 2020: Application Deadline at Midnight CST
- Monday, February 3, 2020: Jury Process begins
- Friday, February 7, 2020: Jury invitation to exhibit at FoA will be emailed along with artist contract.
- Monday, March 2, 2020: Booth fee and artist contracts due.
- Friday, March 13, 2020: Cancellation deadline for full refund, minus a \$25 processing fee.
- Saturday, March 14, 2020: No refunds, for any reason.

- Wednesday, March 18, 2020: Booth assignments and festival information email by.
- Saturday, April 4, 2020: Artist check-in and load-in.
- Sunday, April 5, 2020: 48th Stevens Point Festival of the Arts

Application Process: Applications to the 2020 Stevens Point Festival of the Arts will be accepted and processed only through Zapplication.

Eligibility: All artwork must be original and produced by the exhibiting artist or collaborative artists. The FoA maintains high standards of quality in fine art and fine crafts.

Multiple Applications: Artists may only exhibit in the media for which they have been accepted. A separate application is required for each medium. Artists can submit up to two applications. Only artists accepted in the jewelry category may exhibit jewelry.

Collaborating Artists: If two artists have collaborated in the joint creation and production of the art displayed, they may together show their work in the booth and will be listed jointly in the program, website, and social media.

\$30 Jury Fee. A non-refundable credit card or PayPal purchase, payable through ZAPplication, must be made with each application. Checks will not be accepted. A booth fee is NOT required at the time of application

Statement: A brief statement of 500 words or less describing the artist's creative process, materials, and techniques is required in application.

Acceptable Media Categories: 2-D Mixed Media, 3-D Mixed Media, Ceramics, Digital Art, Drawing/Pastels, Fiber, Leather, Glass, Jewelry, Metal, Painting, Photography, Printmaking, Sculpture, Stone, and Wood

2-D Mixed Media: Works that incorporate more than one type of physical material in their production. Two-dimensional mixed media should include more than one of the following: paint, pencil, watercolor, photography, printmaking or drawing, fabric or other found objects, and collages.

3-D Mixed Media: Works that incorporate more than one type of physical material in their production. Three-dimensional mixed media should include more than one of the following: clay work, fiber, glass, metal, wood or any other 3-D objects.

Ceramics: Original, hand-crafted clay and porcelain. No machine-made or mass-produced work is permitted. If multiple pieces of the same design are displayed each piece must be signed. Work should be primarily aesthetic; functionality is secondary.

Digital Art: Includes any original work in which the original image was crafted and manipulated by the artist using the computer. Work must be in editions, signed and numbered, on archival

paper. Artwork created using a camera and then subsequently manipulated utilizing computer technology should be entered in the photography category.

Drawing/Pastel: Works created using dry media including chalk, charcoal, pastels, pencil, scratchboard, wax crayon or from the fluid medium of inks and washes applied by pen or brush.

Fiber: Artwork crafted from fibers, including embroidery, weaving, tapestry, and papermaking.

Glass: Glassworks that are functional or decorative by design and are kiln-formed or have been crafted by glass blowing, molding or casting. Works may be etched or engraved. No forms of mass production are permitted. Work must be made primarily by the hands of the applying artist.

Jewelry: All jewelry, whether produced from metal, glass, clay, fiber, paper, plastic or other materials. No commercial casts, molds or production studio work is allowed. Work must be primarily hand-fabricated by the artist.

Leather: Leather that is decorated, painted, or stained and turned into an art object.

Metal: Includes all non-jewelry work crafted from metals. No production studio work is allowed.

Painting: Original compositions on a flat surface created by the artist's hand using oils, acrylics, encaustic, gouache, or watercolor.

Photography: Limited-edition digital or film photographic prints made from the artist's original image and processed by that artist digitally or using wet techniques, or under his or her direct supervision. Work must be printed on archival-quality paper and be properly signed and numbered as a limited edition.

Printmaking: Printed works for which the artist hand-manipulated the plates, stones or screens. Prints must be signed and numbered as a limited edition.

Sculpture: Artists sculpting clay, metal, wood or stone should apply in that medium unless the work incorporates mixed materials (in which case it is 3D-Mixed Media) or media not included separately here. This category is only for work that does not fit into any other category.

Stone: Original work in stone that is shaped by the artist, whether hand-tooled or machine worked.

Wood: Original work in wood that is hand-tooled or machine worked by the artist.

Fine Art Requirements: The FOA council has the right to remove artwork not representative of images presented for jury or that do not abide by the fine art requirements.

- Jewelry made from strung, commercial beads are not considered handmade by the artist and will not be accepted in the FoA.
- Production studio work is prohibited.
- Items bought elsewhere and sold as original art are not allowed.
- Reproduction prints can only make up 25% of the artist's display. The council prefers reproductions be placed in clearly marked bins. Reproduction Prints must be signed and numbered with limited series of 250.

Jury Images: Submit 4 images of artist's current work and 1 booth shot, for a total of 5 images.

- No names, signatures, or studio names can be on the photos, artwork, or booth shot. This is a blind jury process.
- The quality and presentation of the artist's booth are very important to us. The purpose of the booth image is to ensure a consistent presentation of the artist's work. The represented images submitted with your application give the jury an idea of their overall presentation at the festival.

Jury Process:

- The jury consists of FoA Council members, all of whom are working artists, and two rotating guest jurors.
- Artist's images, artwork description, and artist's statement are reviewed by the jurors.
- Each application is given a score 1(low) - 5(high) with 3 eliminated from use. The artists with the highest scores are invited to exhibit.
- Event jurors will view artist images on individual computer monitors over a two day period.
- The FoA is a small show of only 60 artists and we are committed to keeping the show balanced, appealing, and unique to artists, patrons and guests.

2019 Award Winners (Winners exempt from jury, for 2020): These are invitational artists and do not need to jury into the 2020 FoA, however they do need to apply.

All 2019 Award winners must apply via Zapp by Friday, January 31, 2020 midnight CST. Submit one application per category. Invitational artists will receive a coupon code, via email, for 100% off jury fee.

Jury Notifications: Artists will be emailed their jury status on Friday, February 7, 2020.

- **Invited:** Artists will be emailed an artist contract. They will have until Monday, March 2, 2020 to accept invitation and sign the artist contract.
- **Waitlist:** Artists who received high scores but are below the initial cut-off will be placed on the waitlist. Artists on the waitlist will be contacted if space in their respective medium becomes available. Spaces become available upon cancellation.

- Not Invited: Artists not chosen to exhibit at the 2020 festival will be emailed their jury scores. We ask that artists please respect our decisions and do not request feedback as to why they did not get into the festival.

Exhibit Policies:

All work exhibited and sold at the FoA must be original and made by the exhibiting artist. Artists are required to display their artist's statement with information about materials and techniques in their booth.

Image use for Promotion: Images used in jury process will be used for FoA promotional purposes. Artists must grant permission of use of their jury images for the promotion of the festival on the FoA website and social media. FoA will add watermarks for images used for promotion to prevent image theft.

Artist Contracts: Due Monday, March 2, 2020. Exhibiting Artists are required to fill out and sign an artist contract. Booth location requests, corner or double booth upgrade requests, electricity requests, booth sitters, art raffle participation, and optional lunch delivery are all stated on this contract.

Artist Attendance: Artists must be present during the event and must personally staff their booths. No representatives will be permitted.

Security: Items left in the booth Saturday night are at the artist's own risk. Artists must have their own insurance against damage and loss. Artist bears all risk and responsibility for any loss, theft, or damage to their work or other personal property despite cause.

Booth Set-up: There will be afternoon Saturday set-up on April 4 for only four hours. Hours are TBD. All booths are 10'x10'. Corner and double booths are reserved and upgraded on artist contract. Limited availability for corner and double booths.

- Artist check-in is located in the atrium near the entrance of SentryWorld. A photo ID is required.
- Artist load-in is on the northwest side of the building with drive up access to multiple side doors and one overhead door. Vehicles are NOT allowed to drive into the venue. Carts will not be provided.
- All parking is free at SentryWorld. Please respect patron and guest parking the day of the event and all artists and volunteers should park farthest away from the entrance into SentryWorld.

RULES/REGULATIONS

All artwork must be original and produced by the exhibiting artist or collaborative artists.

All artwork must be for sale and must be properly identified.

Reproduction Print Policy: Reproduction prints that are numbered, signed, and in limited runs of 250 are allowed to be for sale the festival. Reproduction Prints must be clearly labeled and not take up more than 25% of artist's display. The FoA council prefers reproduction prints to remain in bins.

Artist Attendance is mandatory. Artists may not tear down and leave their booth early during the festival. This would result in not being invited back into the festival in future years.

No Carry-in Policy at SentryWorld: Artists and guests are NOT allowed to bring in food or drinks into the venue. A continental breakfast will be provided to artists and their assistants at no cost during Sunday morning set-up. A lunch coupon will be given to exhibiting artists for the concession stand located in atrium next to the fieldhouse. Lunch and snacks can be purchased at affordable prices at the concession stand for artists' assistants and guests. PJ'S restaurant is also available across the hall at the cost of artist. Lunch delivery is available if requested on artist contract.

Cancellation and No-Show Policy:

There are no booth fee refunds after Friday, March 13, 2020. Failure to give advanced notice in the inability to attend may result in disqualification from future festivals.

Be Nice Policy:

Artists must follow load-in and load-out procedures as well as general festival rules and participation. Artists are expected to treat the FoA Council, volunteers, SentryWorld staff, other artists, and guests with respect and kindness. Artists who mistreat others will not be invited back to future festivals.

Taxes: Sales tax in Portage County is 5.5%. State of Wisconsin law requires all FoA exhibitors to pay all applicable WI Sales tax directly to the State of Wisconsin. For more information go to <https://www.revenue.wi.gov/Pages/home.aspx>

The FoA Council reserves the right to change festival rules without prior notice.

BOOTH INFORMATION

Booth Fee: \$130

The FoA charges a booth fee of \$130 that must be paid in full by Monday, March 2, 2020 by credit card or PayPal through ZAPP. No booth refunds will be given after Friday, March 13, 2020. Cancellation prior to Friday, March 13, 2020 will be refunded their booth fee minus a \$25 processing fee.

Booth Size: All booths are 10'x10'

Additional Booth Fees: Upgrades must be requested on your contract and paid by Monday, March 2. There are only a limited number of corner and double booth spaces available and they

are assigned by the FoA Council. Award winners get priority. Remaining requests are first come first serve.

- An additional \$40 for electricity.
- An additional \$25 for corner booth.
- An additional \$130 for a double booth (\$260 total)

Floor Protection: All artists using a heavy display system or loading system must take proper precaution to protect the floors at SentryWorld.

Tidy Booth: We ask that artists keep all packaging materially neatly stowed away in their booth. There will be an artist storage area located in the fieldhouse to keep additional packaging, extra bins, and backup work.

JURY DETAILS

How images are viewed by jurors:

Computer monitor

Within a medium category, applications are sorted and viewed by:

Application ID (number generated when application is started by artist)

Jurors score applications using the following scale:

1 - 5

Number of jurors scoring applications:

8

The show organizes the jurors for a:

Single jury panel that scores applications for all medium categories

Jurors score

Separately from various locations

Average number of applications submitted each year:

120

Enter the average number of artists selected from the jury to participate in the event:

50

Enter the average number of exempt from jury artists who are invited to participate in the event:

15

How returning artists are selected:

Received an award

Selected by show director or board

Am I allowed to observe the jury process?

Jury process is closed

48th Stevens Point Festival of the Arts 2020 Legal Agreement

I have thoroughly reviewed the Stevens Point Festival of the Arts application.

I understand, accept, and will abide by the rules and regulations of participation, standards, and policies set forth in the application and by the Festival of the Arts Council. By submitting your application to the Stevens Point Festival of the Arts you agree to the jury requirements, rules and regulations, exhibit policies, booth requirements, and the legal agreement. The FoA reserves the right to determine if artists have violated any of the festival's policies or requirements. Artists will either be asked to remedy the situation or asked to leave the festival.

I hereby release and forever discharge the Stevens Point Festival of the Arts, the FoA Council, FoA volunteers, SentryWorld and their staff, and all sponsoring organizations from any responsibility, personal liability, claims, loss or damage arising out of or in conjunction with my application to the Stevens Point Festival of the Arts.

I understand that I store and sell my art at my own risk, without exception or limitation.

I understand that the FoA does not carry insurance to cover my personal property and agree that as an independent contractor, I will obtain my own insurance.

Upon acceptance of invitation to exhibit at the Stevens Point Festival of the Arts, I agree to allow the FoA Council the use of my jury images and photographs to be taken during the Festival for promotional use.
