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EDUCATION

University of Northern
Colorado – Greeley, CO

BA Art and Design with
emphasis in Graphic Design
and Illustration.

AREAS OF EXPERTISE

- + Creative Direction
- + Exhibit Design
- + Graphic Design
- + Illustration

CLIENT TESTIMONIALS

“John is the kind of person
around whom a company or
project can be built.”

- JP Bryan, Founder of The
Bryan Museum

“John was implemental in
creating a special lasting
experience for the guests
visiting our museum and will
be a valuable asset to any
company or institution that
gains his service”

- Jay Villemarette, Owner and
Director of Skeletons: Animals
Unveiled

MUSEUMS I HAVE DESIGNED

- + The Bryan Museum
Galveston, TX
- + Skeletons: Animals Unveiled
Orlando, FL
- + Spellman Museum of
Forney History
Forney, TX
- + Oncor: The Energy Experience
Dallas, TX
- + The Kern County Museum
Bakersfield, CA

PROFILE

Passionate, creative thinker with 5 years of experience successfully leading and executing unique exhibit design projects. Specific areas of expertise include: creative direction, art direction, exhibit design, graphic design, and illustration.

EXPERIENCE

Principal, Creative Director – John Sawvel Design & Consulting

May 2016 – Present

- + Independent designer and business owner focused on delivering exceptional creativity, project management, graphic design solutions, and customer satisfaction. Develop and maintain new and existing business relationships with clients, vendors, and freelance artists.

Creative Director – Museum Arts Inc / Dallas, TX.

January 2015 – Present

- + Work closely with clients to refine their messages/stories and develop those messages into effective and memorable exhibits.

- + Build partnerships with project managers, drafters, engineers, and fabricators to ensure designs are successfully executed on-time and exceeding client expectations.

- + Provide comprehensive, hands-on creative direction for design team in taking complex design concepts from start to finish.

- + Participate in client presentations and new business pitches in support of sales team.

Exhibit Designer – Museum Arts Inc.

December 2013 – January 2015

- + Produce original exhibit concepts for clients and help facilitate project execution with team of experts.

- + Lead designers in creating compelling graphics and interactive solutions within unique museum spaces.

- + Participate in client presentations and new business pitches in support of sales team.

Designer – Museum Arts Inc.

February 2012 – January 2014

- + Responsible for establishing exciting visual styles, color schemes, typography hierarchies, and conceptual themes for museum/exhibit graphics.

- + Create and present material/finishe boards for exhibit designs.

- + Work with researcher/writer to finalize content for graphic elements.

Junior Designer – Museum Arts Inc.

September 2011 – February 2012

- + Assisted team with graphic design solutions and creative thinking.

- + Responsible for artifact layouts in exhibit case displays.