



WOMEN IN PACKAGING & MANUFACTURING EVENT HOSTING GUIDELINES

Thank you for hosting a luncheon event for the members of Women in Packaging and Manufacturing. We appreciate you opening up your facility for a tour and lunch. This is both a great opportunity for all of us to learn more about your business but also a great chance to showcase your unique capabilities in front of our growing number of members. Here are guidelines for hosting a WIPM event:

[STEP 1]

Please supply Michelle Torres, one of our steering committee members, with a brief descriptive paragraph about your company. This will be used for our email invitations, and for an introduction, once your guests arrive. Please keep it to 100 words or less, and email to: mtorres@rightstuffequipment.com

[STEP 2]

Start planning! To make sure this is a benefit for all of us, here are a few things to keep in mind:

- The mission of WIP&M is to advance product manufacturing within the State of Colorado by introducing a resource of experienced supply chain providers. Through networking and information sharing, we connect and create reliable relationships by offering exceptional partnered services.
- Please keep it EDUCATIONAL!
- Please no hard selling.
- Please keep any verbal pitches at your event to 15 minutes or less. We also encourage you to take our members on a brief tour of your facilities, with an emphasis on showcasing your unique offerings.
- We try to limit the group to one service provider per offering. However, there may be some cross over. If another service provider offers similar services as yours, please focus on what's unique.

[STEP 3]

Have additional questions? Contact one of the steering committee members:

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