

ADDENDUM A

AWARDS/RECOGNITION

National School Boards Association/American School Board Journal

As Editor-in-Chief and Publisher/Executive Editor, the magazine received 20 first place and three second place awards from the Association of Educational Publishers (AEP), the Education Writers Association (EWA), and Association Media and Publishing (formerly SNAP). *ASBJ* also was an honorable mention winner or finalist in 30 publishing categories during the same period, including recognition four times for "Adult Periodical of the Year" and twice for "Most Improved Adult Periodical."

Individually, I received 14 national awards or honorable mention citations for feature, news, and editorial writing during my 12 years at NSBA, and was named to the FOLIO: 40 as one of "The Most Influential People in the Industry" in 2007.

INDIVIDUAL HONORS

2011:

- Distinguished Achievement Award (series) from **Association of Educational Publishers** for "School Reform: Turnaround and Charters."

2009:

- Distinguished Achievement Award (series) from **Association of Educational Publishers** for "Immigration and Diversity."

2008:

- Distinguished Achievement Award finalist (adult periodical editorial) from **Association for Educational Publishers** for "When Words Aren't Yours."

2007:

- Selected to the FOLIO: 40 — "The Most Influential People in the Industry" ("Under the Radar").
- Distinguished Achievement Award (interview/profile) from **Association for Educational Publishers** for "The Future of Teaching" (co-written with Lawrence Hardy).
- First Place Award (Special Interest and Trade Publications) from the **Education Writers Association** for "Katrina's Kids," part of a staff written package on Hurricane Katrina's effect on Gulf Coast schools.

2006:

- Special Citation from **Education Writers of America** for "AD/HD" and "Fast Forward."
- Distinguished Achievement Award (interview/profile) from **Association for Educational Publishers** for "The Next 4 Years."

2005:

- Distinguished Achievement Award (news story) from **Association of Educational Publishers** for "Vouchers, Choice and Controversy."
- Honorable mention from **National School Public Relations Association** for "From First to Footnote."

2005:

For *Brown v. Board of Education* special report:

- Gold Award, Special Section category (under 80,000 circulation) from **American Society of Business Publication Editors**.
- Award of Excellence from **National School Public Relations Association**.
- Bronze Award (One Topic Issue) from **National Society of Association Publications (SNAP)**.
- Distinguished Achievement Award finalist (single topic issue) from **Association of Educational Publishers**.

2004:

- Award of Merit winner from the **National School Public Relations Association** for “The Perception Challenge.”

2003:

- Special Citation from **Education Writers of America** and Distinguished Awards Finalist (news story) from **Association of Educational Publishers** for “Taking Charge” on school board takeovers.

2002:

- Distinguished Awards Finalist (feature story) from **Association of Educational Publishers** for “When Public Goes Private,” an examination of Edison Schools.
- Award of Merit winner from the **National School Public Relations Association** for “The Media and the Message.”

ROCKINGHAM COUNTY SCHOOLS

Received 37 individual awards and honorable mention honors from the National School Public Relations Association, North Carolina School Public Relations Association, and North Carolina Association of Government Information Officers for communications products, including photography, writing, editing and layout of newsletters, identity/image packages, annual reports, and special purpose projects.

National School Public Relations Association

- Four honorable mention and two Golden Achievement Awards for special projects, excellence in writing, and newsletters.

North Carolina School Public Relations Association (NCSPRA)

- 25 Blue Ribbon Awards for communications products, including newsletters, identity/image package, annual reports, photography and special purpose projects.

North Carolina Association of Government Information Officers (NCAGIO)

- Two first place, two third place and two honorable mention awards for publications and writing.

NEWSPAPERS

Received nine individual and five staff awards for writing, photography, layout and design from the Associated Press Managing Editors (Texas), North Carolina Press Association, Texas Press Association, and Houston Press Club.

North Carolina Press Association, 1994 - 1996

- Five individual first and second place awards for writing and photography.
- Three staff awards for general excellence and appearance and design.

Texas Press Association, 1993

- First place staff award (all dailies) for "Special Section/Edition."

Houston Press Club, 1993

- Three individual awards for commentary, layout, and sports photography.

Associated Press Managing Editors (Texas), 1990 - 1992

- Individual first place award for feature series.
- Staff “Community Service Award” for education reporting and second place honor for feature series.