

SIMON KWAN

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NATIONALITY : DUAL U.S. & TAIWAN

OBJECTIVE

To design and develop profitable products that result in remarkable experiences and passionate customers.

RELATED WORK EXPERIENCE

2011 - 2012 Grotto Design Creations Shanghai, China

Director of Product Development

- Overall responsibility for development of collections of home décor products and fashion lifestyle accessories
- Lead designer for products and packaging
- Manage, develop, and grow internal and external design resources
- Source vendors & manufacturers

2008 - 2011 WESSCO International Shanghai, China

Creative Director - Asia

- Design & development of travel amenity, guest & passenger comfort, and food & beverage serve ware products for the airline, hotel, and cruise industries
- Operational management and execution of semi-annual trade shows, including booth design, product collections, and promotional materials
- Manage and maintain brand and corporate visual identity

2007 - 2008 Tomberlin Product Group Shanghai, China

Director of Product Development

- Design new product styling, structural elements, and technical specifications for motorsports and powered toys
- Prototype and tooling development with local manufacturers
- Rigorous testing and validation of new products and engineering design changes for system and component durability and safety
- Ensure product specs satisfy safety standards and regulations

2005 - 2007 People's Motor International Shanghai, China

Senior Product Designer

- Execution of designs from concept to production
- Designed steering, suspension and other mechanical components

2004-2005 Gravity Tank Chicago, IL

Associate Industrial Designer and Researcher

- Conduct and analyze ethnographic field research
- Develop design concepts based on results of research analysis

SIMON KWAN

- 2000-2001 Delphi Automotive Systems Kokomo, IN
Industrial Designer
- Developed mechanical components for MPC (Mobile Productivity Center – CES award winning product) in South Korea, working on-site with Korean manufacturing partners
 - Conceptualized vehicle entertainment systems
- 1999-2000 Delphi Automotive Systems Kokomo, IN
Speaker Systems Engineer
- 1998-1999 Daimler-Chrysler Detroit, MI
Quality Assurance Engineer
- 1996-1998 SLP Engineering Troy, MI
Project Engineer
- Design & development of various mechanical and electromechanical performance and styling enhancements for Firehawk, Camaro SS, Gran Prix GTP vehicles

EDUCATION

- 2002-2004 Arizona State University Tempe, AZ
Graduate Studies, Industrial Design (Research Track)
- Human Factors and Ethnographic Research
 - 4.0 GPA
- 1991-1996 Kettering University Flint, MI
BSME (Bachelor of Science, Mechanical Engineering)
- Automotive Systems

COMPETENCIES

- Product development
- Conceptual design
- Design research
- Project management
- Mechanical engineering

SOFTWARE SKILLS

- Adobe Creative Suite (PS, AI), MS Office, Rhino 3D, Alias Sketchbook Pro, both Windows and Mac Operating Systems

LANGUAGES

- English, Mandarin Chinese

INTERESTS

- Design, technology, fashion, branding, travel, entrepreneurship, culture, arts, consumer products, consumer behavior