

BRANDON RUBINO *Designs*

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Skill Set

GRAPHIC DESIGN, PRODUCTION ART, PACKAGING DESIGN, ART DIRECTION, THEMED ATTRACTION/SHOW DESIGN & DEVELOPMENT, SCENIC DESIGN FOR STAGE & FILM, TECHNICAL THEATER EXPERIENCE, PRACTICAL SCALE MODEL MAKING, ILLUSTRATION, VISUAL MERCHANDISING & INTERIOR DECORATING FOR RETAIL/CULINARY, RESEARCH & DEVELOPMENT, CREATIVE AND ANALYTICAL SKILLS, LEADERSHIP, IN-PARK OPERATIONAL ATTRACTION EXPERIENCE, WATERPARK OPERATIONAL EXPERIENCE.

Education

COLUMBIA COLLEGE CHICAGO

BACHELORS OF ART, INTERDISCIPLINARY STUDIES:
CONCEPTUAL ILLUSTRATION & SCENIC DESIGN FOR
THEMED ENTERTAINMENT

COLUMBIA COLLEGE CHICAGO. CHICAGO, ILLINOIS
MAY 2013

Software

Mac OSX ● ● ● ● ●
Adobe Photoshop ● ● ● ● ●
Adobe Illustrator ● ● ● ● ●
Adobe InDesign ● ● ● ● ●
Corel Painter ● ● ● ● ●
Microsoft Office ● ● ● ● ●
AutoCAD ● ● ● ● ●
Adobe After Effects ● ● ● ● ●

Design Experience:

2017 BRPH - CONTRACT

FREELANCE CREATIVE DESIGNER/GRAPHIC DESIGNER

-CREATIVE DEVELOPMENT AND BLUE-SKY THEMING FOR SEVERAL ZONE ON AN OVERSEAS THEME PARK PROJECT.

-CREATED CONCEPTS FOR STORY, CHARACTER, AND ATTRACTIONS BOTH INTERACTIVE, PHYSICAL AND PASSIVE.

-GRAPHIC DESIGN WORK IN PROJECT DESIGN PACKAGE DELIVERABLES, CREATING NEW PAGE LAYOUTS, MOCK UP CONCEPT ART, RESEARCH AND ARTISTIC DIRECTION TO COMMUNICATE IDEAS TO SHOW WRITERS, ILLUSTRATORS, AND CREATIVE TEAMS.

2015 - 2017 SEAWORLD - DEEP BLUE CREATIVE - THEME PARK EXPERIENCE ENVIRONMENTAL GRAPHIC DESIGNER

-CREATIVE LEAD ON SEVERAL DESIGN BASED PROJECTS SUCH AS CULINARY AND RENTAL INTERIOR/EXTERIOR REMODELS FOR SAN DIEGO, SAN ANTONIO & ORLANDO PARKS.

-CREATIVE DESIGNER AND ART DIRECTION FOR A SMALL THEMED ATTRACTION: ORCA 360. DEVELOPMENT OF NEW RIDES AND ATTRACTION THROUGH STORY AND CONCEPT ART TO INSTALL AND OPERATIONS.

-GRAPHIC DESIGN WORK INCLUDES VARIOUS IN-PARK SIGNAGE, THEMING AND ADDITIONAL ATTRACTION SUPPORTED IMAGES, CONCEPT ART, FLAVOR BOARDS, DBC & SEA BRANDED MATERIALS, RESEARCH & DESIGN PRESENTATIONS, DIRECTIONAL DESIGN DECKS, STYLE GUIDES, AND MODIFICATIONS TO BID DOCUMENTS.

-PARTICIPATED IN SEVERAL NEW ATTRACTION BLUE-SKY SESSIONS. LEAD CREATIVE BRAINSTORMS FOR NEW GUEST EXPERIENCES, ATTRACTIONS AND MERCHANDISE.

2014 - 2017 UNIVERSAL ORLANDO - ATTRACTIONS OPERATIONS

-OPENING TEAM ON NEW MAJOR HARRY POTTER ATTRACTION.

-ENSURED GUEST SAFETY AND PROPER DAILY OPERATIONAL STATUS OF THE ATTRACTION FOR BOTH GUESTS AND TEAM MEMBERS.

-CONTROL BOOTH OPERATOR, WORKED IN STRESSFUL CONDITIONS, DIRECTLY RELATED TO THE MALFUNCTIONS AND DOWNTIMES OF THE RIDE SYSTEM. STRONG COMMUNICATION OF EVACUATION AND SAFETY INFORMATION TO TEAM, AND ASSISTED IN THE RESET OF RIDE CONTROLS.

-EXPERIENCED SEVERAL DELAYS, CLOSURES, AND EVACUATIONS OF GUESTS FROM BOTH ON STAGE AND BACK STAGE POSITIONS.