

2011 Unity Conference

Recover, Restore, and Renew

Curtis M. Brown, Chairman



Session One: History/Building the Case

Introduction

Case Study: Sigma Theta Eta

CFS Movement since 1988

**The Changing Climates – What
we have lost.**





Psalm 126

¹When the LORD **turned again** the captivity of Zion, we were like them that **dream**.

²Then was our mouth filled with **laughter**, and our tongue with **singing**: *then said they among the heathen, The LORD hath done great things for them.*

³*The LORD hath done great things for us; whereof we are glad.*

⁴**Turn again** our captivity, O LORD, as the streams in the south.

⁵They that sow in tears shall **reap in joy**.

⁶He that goeth forth and weepeth, bearing precious seed, shall doubtless come again with **rejoicing**, bringing his sheaves with him.





Case Study

Sigma Theta Eta

Founded 1924

■ What ELSE was happening? **THE GREAT DEPRESSION**

- During World War I, federal spending grows three times larger than tax collections. When the government cuts back spending to balance the budget in 1920, a severe recession results. However, the war economy invested heavily in the manufacturing sector, and the next decade will see an explosion of productivity... although only for certain sectors of the economy.
- An average of 600 banks fail each year.
- Over the decade, about 1,200 mergers will swallow up more than 6,000 previously independent companies; by 1929, only 200 corporations will control over half of all American industry.
- By the end of the decade, the bottom 80 percent of all income-earners will be removed from the tax rolls completely. Taxes on the rich will fall throughout the decade.
- By 1929, the richest 1 percent will own 40 percent of the nation's wealth. The bottom 93 percent will have experienced a 4 percent drop in real disposable per-capita income between 1923 and 1929.
- Individual worker productivity rises an astonishing 43 percent from 1919 to 1929. But the rewards are being funneled to the top: the number of people reporting half-million dollar incomes grows from 156 to 1,489 between 1920 and 1929, a phenomenal rise compared to other decades. But that is still less than 1 percent of all income-earners.



Case Study

Sigma Theta Eta

INACTIVITY begins in the 1960s

ALL TIME LOW in 1975 (Only 2 Active Chapters)

- What ELSE was happening?
THE VIETNAM WAR
- 1961 – 1964 America Commits to the Vietnam War
- 1965-1968 The Bitter War
- 1979-1975 The slow, ugly end of the War



Case Study

Sigma Theta Eta

1980 – new optimism and growth for the fraternity

1988 – start of Beta Alpha Chapter with rapid growth; re-birth of the fraternity

- What ELSE was happening?
THE DECLINING CHURCH
- 3500-4000 Churches died per year in the 80's
- An estimated 30,000 congregations cease to exist sometime in the 80's.
- Coincidentally, the 80's saw unprecedented increases in college attendance.



1988





The Exodus from the Church



Generations	Birth Years	Unchurched %
Builders	1927-1945	46%
Boomers	1946-1964	51%
Busters	1965-1983	70%
Mosaics	1984-2002	65%



CFS Time Line

Year founded





CFS Time Line



1990

2005

Δ AX" - Delta Alpha Chi



Times, They Are a Changing...



“Our Options are to learn this new game...or to continue practicing our present skills and become the best players in a game that is no longer being played”

-Larry Wilson



Where are all of the Believers Going?

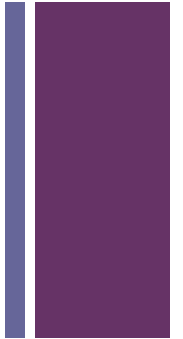
- Change is at the core of Christianity. The biblical term for change is transformation. Transformation is a repeated theme of our Christian walk. However, ministries has been one of the most resistant to change (a practice learned from the church).
- In the 21st Century the decline of the church is happening faster than ever before. The world is much smaller and moving at a much more rapid pace. The pace of the change cycle has moved from years to months, and in some cases to DAYS (Malphurs, 11)



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Where are all of the Believers Going?

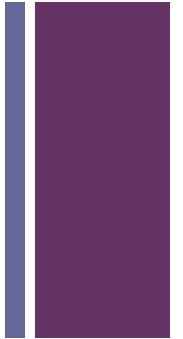
- “I don’t know where they’re going”
many people say today.
- Survey by the Pew Research Center
read that 63% of Americans
institute a “no-fly” zone over the
Middle East.
- **Minimize** the risk of a
terrorist attack.



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Time

- Where
- “I don’t do many things today.”
- Survey read the **institute**
- **Minis risk lo**





Session Two: Strategic Planning

**Determining your place on the
S-Curve**

The Path to Recovery

Vision/Mission/Core Values

Essentials vs Non-Essentials





S-Curve

Life Cycle

Vision/Mission/Core Values

Essentials vs Non-Essentials

S-Curve



+ References



- Duin, Julia. Quitting Church. Baker Books. 2008
- Malphurs, Aubrey. A New Kind of Church. Baker Books. 2007

