

Angelica Mendoza

GRAPHIC DESIGNER

hola!! hello!!

I LOVE

great & thoughtful design
creating + making
researching & thinking
collaborating with others
resolving issues
achieving results

I ENJOY

learning
reading
world cultures
foreign music
technology
activism

YOU CAN

visit
angelicamendoza.net
email
hello@angelicamendoza.net

EDUCATION

Portland State University ~ Portland, OR
Bachelor of Arts, Graphic Design ~ 2005–2010

EXPERIENCE

Graphic Designer ~ Everything Etched
May 2017–Present

- creating designs for custom & personalized gifts
- designing collateral for advertisement/promotion

Freelance Graphic Designer

June 2015–Present

- designing, managing identity/logo & collateral design

Product Design Intern ~ John Hlavacs Design & Innovation
June–December 2014

- designed footwear product graphics & tech logos
- assisted with research & created branding proposal for an international footwear manufacturer
- produced product marketing visual lineplan

Graphic Design Intern ~ One Economy Corporation
January 2010–July 2011

- designed collateral/ephemera & digital/website graphics
- spearheaded design for promotional campaign

Graphic Designer ~ Portland State University MEChA
November 2007–October 2010

- devised collateral for events, conferences, & workshops
- managed, arranged, & scheduled printing

Graphic Design Intern ~ Oregon DHS

June–September 2007

- designed newspaper ads & social marketing poster about health issues in underrepresented populations
- conducted research, interviews, & focus groups

PROJECTS & EXHIBITIONS

Homeward Bound Pets Brochure ~ Homeward Bound Pets
March–April 2014 & April 2016

- designed brochure to promote animal adoption shelter

Loteringo Logo ~ Portland Startup Weekend Latino

June 2015

- designed logo for language-learning app prototype

Major and Minors Gallery Exhibition ~ Portland Public Schools
January–March 2010 & May 2010

- created posters for high school Latina students to consider graphic design as a career/profession

SOFTWARE EXPERTISE

Windows & Apple OS X

Adobe Photoshop + Illustrator + InDesign + Acrobat

Microsoft Word + PowerPoint