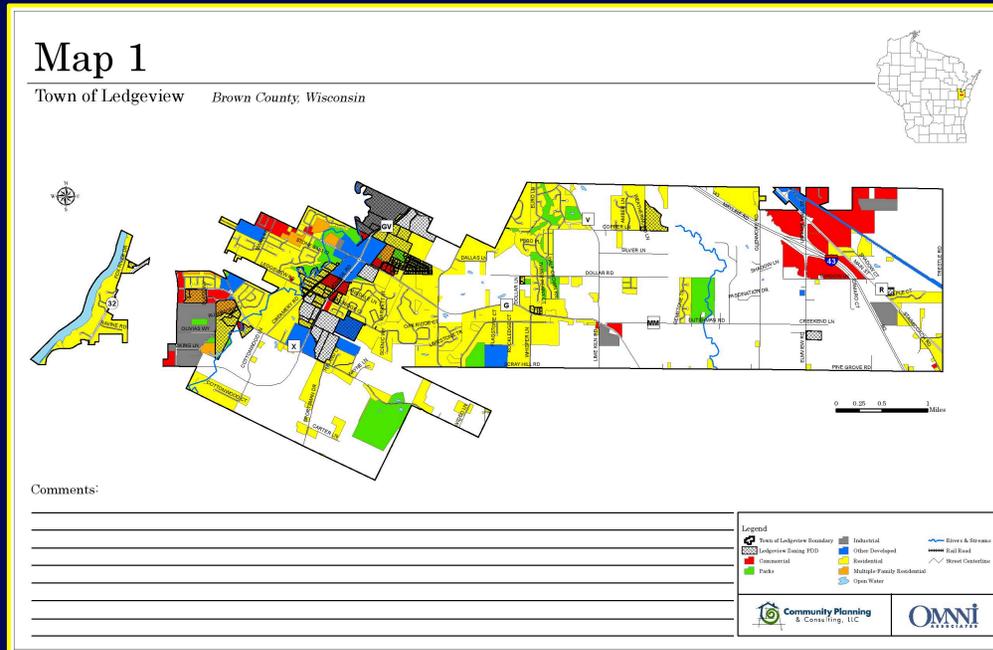


Town of Ledgeview Comprehensive Plan Update



Mapping Forum

May 8, 2014



Cognitive Mapping Exercise

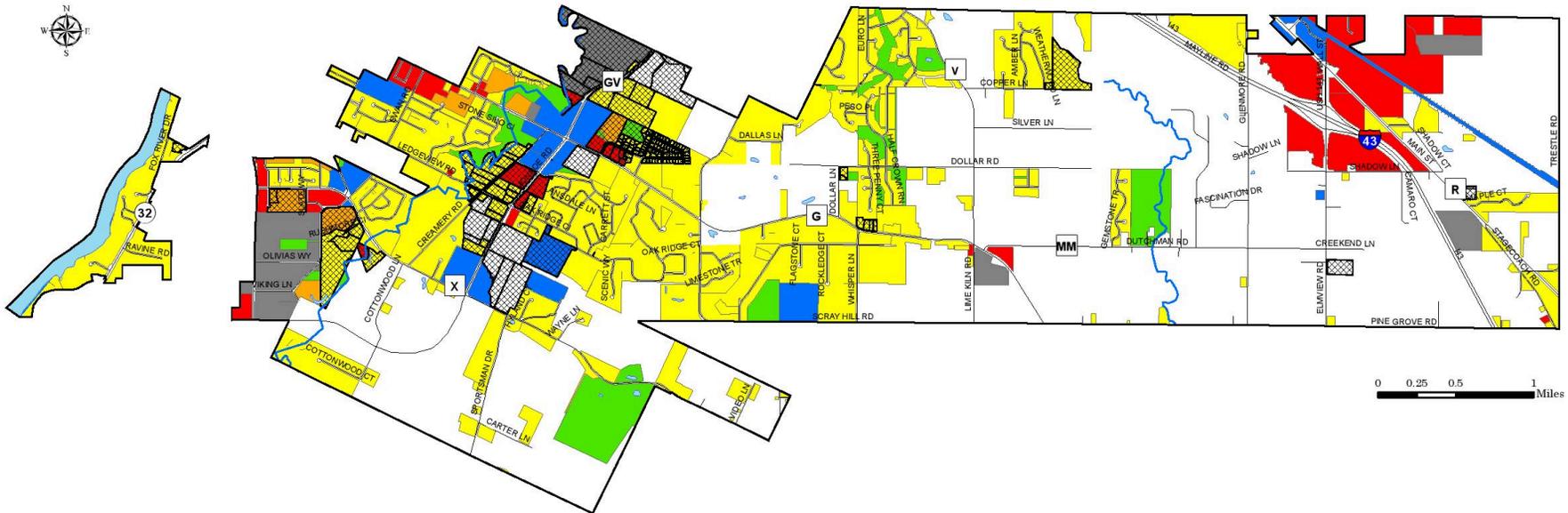
- A cognitive map is a planning tool used to identify values
- It is a mental representation of physical locations
- It shows what is important and reveals what is less important in a community

Cognitive Mapping Exercise

- Each of you will create two maps
- Map 1 describes the community as it is today
- Map 2 focuses on the community you want for the future

Map 1

Town of Ledgeview Brown County, Wisconsin



Comments:

Legend		
	Industrial	
	Other Developed	
	Residential	
	Multiple-Family Residential	



Community Planning
& Consulting, LLC



OMNI
ASSOCIATES



Population

- 1960 – 1,109
- 1970 – 1,365
- 1980 – 1,535
- 1990 – 1,568
- 2000 – 3,363
- 2010 – 6,555
- 2020 – 7,179*
- 2030 – 8,832*

Population nearly doubled between 2000 and 2010.

Projected increase of 2,277 (34.7%) by 2030.*

* 2020 and 2030 projections based upon projected 2010 population of 5,542. Actual 2010 population 18.3% larger.

**Please make sure that
you are on Map 1.**



Map 1: Composite Attitude

Dark Blue Star – Your residence

Orange – 3 roads you most frequently travel

Dark Brown Line – Places you currently walk or bike

Red Circle – Traffic concerns

Brown Circle – Favorite park(s)

Map 1: Composite Attitude (cont.)

Dark Green Circle – Most attractive natural or agricultural areas

Dark Blue Circle – Most attractive residential areas

Light Brown Circle – Most attractive commercial areas

Black Circle – Least attractive areas

**Please flip your map
to the other side.**



Map 2: Majority Opinion

Green – Preserved as large park or open space

Green Circle – Small, neighborhood park(s)

Purple Line – Pedestrian and bicycle connections

Purple Circle – Places to hike, XC-ski, snowshoe, or mountain bike

Map 2: Majority Opinion (cont.)

Yellow – ‘Green’ subdivisions

Yellow Star – Multi-family housing

Yellow Circle – Condominiums /
Townhouses

Orange – Senior housing development

Orange Star – Lodging (hotels/motels)

Orange Circle – Mixed-use development
(residential & commercial)



Map 2: Majority Opinion (cont.)

Red – Commercial Development

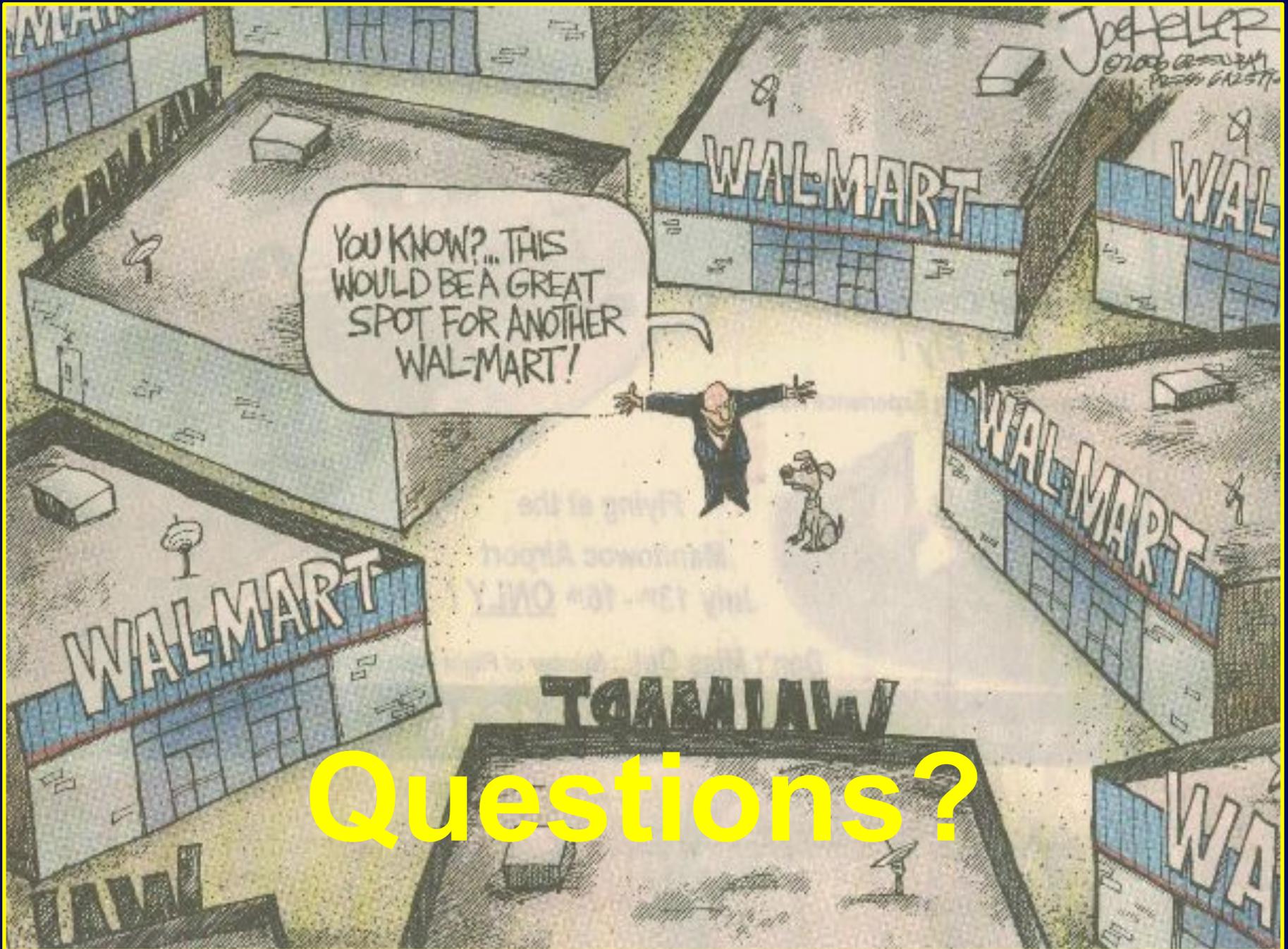
Brown – Industrial Development

Dark Blue Line – Streetscaping project

Blue Star – Community Garden(s)

Red 'V' over Wisconsin map (top right corner) – Incorporate as Village





Questions?

Parks & Recreation Plan Update

Next Steps

- **Discussion of Housing Chapter – May 14**
- **Presentation of Facilities & Utilities Chapter – June 11**
- **Presentation of Updated Parks & Recreation Plan – June**
- **Presentation of Natural, Cultural, and Agricultural Resources Chapter – July**

