



nicole chin
art director + designer

Los Angeles-based Art Director and Designer, specializing in brand strategy, conceptual design thinking, and creative problem solving.

Brand Strategy

I enjoy building design systems that establish and unify a brand across several platforms and devices. At Movies Anywhere, I built and maintain the brand guidelines, style guides, and in-app merchandising rules with the VP of Marketing and Principal UX/UI Designer.

Conceptual Design Thinking

My art direction is founded on conceptual design thinking. I use my creative process (research and brainstorming) to create meaning and uniqueness in my designs. I believe every design should have thorough thinking and purpose behind its existence.

Creative Problem Solving

I thrive in situations where I can use my creative problem solving skills. My goal with every project is to ask key questions and use extensive research to thoroughly understand the project's problem and the client's goal with the project.

Experience

- April 2017-Present

Manager, Graphic Design, Walt Disney Studios

 - Launch team for Movies Anywhere app: Digital experience with over 7,500+ movies and in partnership with Walt Disney Studios, 21st Century Fox, Sony Pictures, Warner Bros., and Universal Studios.
- May 2016-April 2017

Senior Graphic Designer, AEG Worldwide

 - Clients Included: Amgen Tour of California, All-Star Chef Classic, BET Awards, Grammy Museum, Los Angeles Lakers, Ontario Reign (LA Kings), and Regal L.A. LIVE: A Barco Innovation Center.
- April 2015-May 2016

Art Direction + Design Consultant, Freelance

 - Clients Included: Foursquare Communications, Gloop, Salvation Army, SparkVoice Project, and Watbot, Inc.
- Oct. 2011-April 2015

Art Director, Foursquare Communications

 - Oversaw Brands: National Foursquare Brand, Foursquare Chapins, Foursquare Connection, and Foursquare Missions International.
- June 2009-Oct. 2011

Graphic Design Consultant, Freelance

 - Clients Included: Victory Sports Network, Midland Athletics, M. Watanabe Electrical, Compassion First, C.E.O. Women, Kalele Charters, SWAG Sports, Zzoit Clothing, and STARS.
- Jan. 2009-June 2009

Graphic Designer, Foursquare Communications
- June 2008-Sept. 2008

Sports Editing + Design Intern, Orlando Sentinel
- Sept. 2005-May 2008

Layout + Design Editor, Azusa Pacific University's The Clause

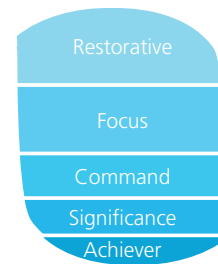
 - 2008 Editor of the Year
- May 2007-Aug. 2007

Art Department Intern, ESPN The Magazine

 - First Art Department Intern

About Me

Strengthsfinder



Myers-Brigg

ENFP

Software Expertise



Education

- Sept. 2011-Dec. 2012

Art Center at Night,
Art Center College of Design

 - Motion Graphics 1, Web Fundamentals
- Aug. 2004-May 2008

Bachelor of Arts in Journalism,
Azusa Pacific University

Minors in Communication Studies, Graphic Design

 - Campbell Foundation Scholar
- May 2006-Aug. 2006

Summer in NYC,
New York University

 - Critical Writing: The Arts in NYC, Creative Writing

Speaking Engagements

- Dec. 2018

TypeEdLA + General Assembly: Inside The Minds Of Brilliant Designers
- Oct. 2018

APU Alumni Religious Chapel
- April 2018

WeAreSpire: Faith in the Process
- Feb. 2015

APU David C. Bicker Communication Ethics Conference Speaker
- April 2013

Alumni Design Panelist

Volunteerism + Associations

- Jan. 2018-Present

Women@Disney Designer
- Sept. 2018

Disney Leadership Essentials Participant
- Nov. 2015, 2016

RunDisney Volunteer
- Oct. 2016

ZuVenturez Professional Consultant
- Oct. 2013

AIGA Design for Good Participant

Things I Love

