

<u>CATEGORY</u>	<u>EST. TURNAROUND</u>	<u>TIME RESERVED</u>	<u>ADVANCE DEPOSIT</u>
<p><b><u>EXECUTIVE</u></b>  - Rolling response; heavy proofing or revision; moderate to heavy drafting or page design</p>	<p>same/next day</p>	<p>50 hours</p>	<p>\$6,000  (\$7,500 – 20%)</p>
<p><b><u>PRIORITY</u></b> <i>*Popular</i>  - Ready response; steady proofing or revision; light drafting or page design</p>	<p>2 days</p>	<p>40 hours</p>	<p>\$5,100  (\$6,000 – 15%)</p>
<p><b><u>PREPARED</u></b>  - Moderate proofing or revision; occasional drafting or page design</p>	<p>3 days</p>	<p>24 hours</p>	<p>\$3,240  (\$3,600 – 10%)</p>
<p><b><u>ESSENTIAL</u></b>  - Sporadic proofing, revision, drafting, page design, or consultation</p>	<p>4 days</p>	<p>8 hours</p>	<p>\$1,140  (\$1,200 – 5%)</p>