



Hi there,

I'm a **Sr. Experience Designer**
find me at **CarlVJos.com**

Experience

ICF Next

Sr. EXPERIENCE DESIGNER
AUGUST 2017 - PRESENT

- Contribute to team deliverables: wireframes, annotations, prototypes
- Lead workshops with Stakeholder groups
- Research: User testing, heuristic and competitive analysis, IA, stakeholder interviews

SPARK PRODUCT DEVELOPMENT LLC.

EXPERIENCE DESIGN & PRODUCTION INTERN
JUNE 2015 - Jan 2016

- Branding & market analysis for client project.
- Filmed & produced demo proof of concept/prototype and user testing.
- Market analysis for internal projects.

C JOS PHOTOGRAPHY

PHOTOGRAPHER/OWNER

- Photographed weddings, modeling, studio & commercial.
- Film Production - directing/post

Education

VCU BRANDCENTER | RICHMOND, VA

MASTER OF SCIENCE | EXPERIENCE DESIGNER

- Advertising, branding, technology.
- Concepting, user centered design

VIRGINIA COMMONWEALTH UNIVERSITY

BS | CREATIVE ADVERTISING | COPY WRITING

- Conceptual thinking and communication through design.
- Project Studio: a course with live client experience.

Awards

ADVERTISING WOMEN OF NEW YORK
2012 ADVERTISING SCHOLARSHIP

2014 ADDY'S

3rd DISTRICT SILVER AWARD
1-800 Got Junk? ad campaign
Copy Writing
Parter: Rebecca Harris (AD)

AFRICAN AMERICAN STUDIES PROGRAM

2013 VCU BLACK HISTORY IN THE MAKING AWARD
VCU Creative Advertising Honoree

Dreams

- make feature films
- photograph for NatGeo
- cross a border
- build a house
- own a business
- survive apocalypse
- make it to Heaven

Play

biking	running
photography	filmmaking
building furniture	HAM (radio)
records	coffee
Lincoln Logs	whiskeys

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