

January 12, 2009



Kenroy Home to Introduce New Lighted Shelf Sconces at Dallas Show

Jacksonville, FL, January 12, 2009—Kenroy Home announced today that it will be introducing a line of easily installable Lighted Shelf Sconces, designed to simultaneously provide ambient light and display personal treasures.

The complete line of lighted shelf sconces will be introduced at the Dallas International Lighting Market, held January 15-19, 2009. Kenroy's display, in Suite 4929, will also showcase over a hundred other lighting and fountain introductions, as well as the remainder of their product offering.

The fast-growing collectibles market has opened up a new opportunity for products to help collectors to display their favorite items. Whether it's plates, art glass, flowers, vases, figurines, or other decorative items, lighted shelf sconces place a spotlight on beloved items while simultaneously providing light to the room. A vented glass system allows for air circulation, minimizing temperature buildup and preventing any damage.



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Kenroy Home's lighted shelf sconces also offer a number of special features not available in typical sconces. They can be hung in seconds with only two nails or screws, like picture frames. They are powered via a plug and cord from any wall outlet, allowing easy mounting without the hassle and expense of re-wiring or repairing the wall. The finish is a paintable semi-gloss, allowing crafty consumers to paint and decorate the sconce to match their décor. The sconces are also available in a variety of styles, ranging from classical to ultra-modern, ensuring a perfect match with an individual's personal taste. Four of the models are designed to be installed in room corners, adding light and a decorative touch to these frequently underutilized spaces.

The sconces are planned to retail for approximately \$99, and are available in ten different styles. Finishes include clean, paintable white, along with metallic silver, gold, and bronze options.

The complete line, and a listing of local and online retailers who carry Kenroy's products, can be found on Kenroy Home's website, www.kenroyhome.com. Click on "Product Search" and type "Lighted Shelf Sconce" into the search box.

About Kenroy Home

With over fifty years of experience in the lighting business, Kenroy Home entered a new stage of success when it became an independent, employee-owned company in March 2008. The

Jacksonville, FL-based company offers a wide variety of lighting for residential and commercial use, as well as a line of fountains and other decorative items. The complete Kenroy Home line can be seen at our website, www.kenroyhome.com.

For more information on the company, or to carry the Kenroy line, contact Bob Pape, President, at bpape@kenroyhome.com or (904) 642-4340, ext. 214.

For more information on press and media, contact Allie Pape, Marketing Coordinator, at apape@kenroyhome.com or (904) 386-1701.

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