

nicole chin

art director + designer

Art Director, Designer and Creative Project Manager—specializing in brand strategy, conceptual design thinking, and creative problem solving.

Conceptual Design Thinking

My art direction style is a combination of research, brainstorming, conceptual thinking, and strategy to create innovative designs. The 2017 Amgen Tour of California key art used watercolor and race imagery to evoke excitement for the race and location.

Creative Problem Solving

I thrive in situations where I can understand a client's problem by asking questions and using research and strategy for innovative solutions. Many of my favorite projects at Movies Anywhere involve brainstorm and working sessions to explore expectations and goals.

Naturally Process-Minded

I have spent much of my career as both an Art Director and Project Manager—responsible for the production and the project process from kickoff to execution. At Movies Anywhere, I worked the project managers to establish PM tools, build timelines, and facilitate critiques.

Work Experience

- Manager, Graphic Design, The Walt Disney Company**
 Launch team for Movies Anywhere: Digital locker service with over 8,000+ movies and in partnership with Walt Disney Studios, 20th Century Studios, Sony Pictures, Warner Bros., and Universal Studios.
- Senior Graphic Designer, AEG Worldwide**
 Clients Included: Amgen Tour of California, All-Star Chef Classic, BET Awards, Grammy Museum, Los Angeles Lakers, Ontario Reign (LA Kings Affiliate), Microsoft Theater, and Regal Theater L.A. LIVE.
- Art Direction + Design Consultant, Freelance**
 Clients Included: Foursquare Communications, Gloop, Salvation Army, SparkVoice Project, and Watbot, Inc.
- Art Director, Foursquare Communications**
 Oversaw Brands: National Foursquare brand, Foursquare Chapins, Foursquare Connection, and Foursquare Missions International.
- Graphic Design Consultant, Freelance**
 Clients Included: Victory Sports Network, Midland Athletics, M. Watanabe Electrical, Compassion First, C.E.O. Women, Kalele Charters, SWAG Sports, Zzoit Clothing, and STARS.
- Graphic Designer, Foursquare Communications**
- Sports Editing + Design Intern, Orlando Sentinel**
- Art Department Intern, ESPN The Magazine**
 First Art Department Intern

Software Experience



626.817.2446

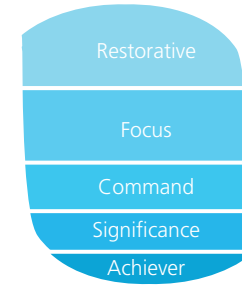
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About Me

Strengthsfinder



Myers-Brigg

ENFP

Enneagram

3 The Achiever
4 The Individualist

Education

- Sept. 2011- Dec. 2012
Art Center at Night, Art Center College of Design
- Aug. 2004- May 2008
Bachelor of Arts in Journalism, Azusa Pacific University
Minors in Communication Studies, Graphic Design
 Campbell Foundation Scholar
- May 2006- Aug. 2006
Summer in NYC, New York University

Speaking Engagements

- Dec. 2018
TypeEdLA + General Assembly: Inside The Minds Of Brilliant Designers
- Oct. 2018
Azusa Pacific Design Alumni Panel
- April 2018
WeAreSpire: Faith in the Process
- Feb. 2015
APU David C. Bicker Communication Ethics Conference Speaker
- April 2013
APU Alumni Design Panelist

Volunteerism + Associations

- Jan. 2018- February 2019
Women@Disney Designer
- Sept. 2018
Disney Leadership Essentials
- Nov. 2015, 2016
RunDisney Volunteer
- Oct. 2016
ZuVenturez Professional Consultant
- Oct. 2013
AIGA Design for Good Participant

Things I Love

