

# STEVEN ZEVITAS GALLERY

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## FOR IMMEDIATE RELEASE

9.1.16

### Josh Jefferson: *SHABOOPIE*

**Boston, MA** – Steven Zevitas Gallery is pleased to present *Shaboopie*, an exhibition of new paintings and collage by Boston-based artist, **Josh Jefferson**. The exhibition will be on view from Friday, September 2 through Saturday, October 29, 2016, with an opening reception Friday, September 9.3.

**On View:** September 2 – October 29, 2016

**Reception:** Friday, September 9, 2016, 5:30 – 8 PM

Josh Jefferson is one of a new generation of painters who are actively engaging the figure as their primary subject matter. Drawing from a range of sources, including comics and art history, Jefferson strives to imbue his work with the directness of its facture. To this end, he is more concerned with the process of making than end results, immediacy of expression than control.

The work presented in *Shaboopie* was made over a six-month period. As Jefferson began the new body of work, he decided that he needed a larger brush. After first experimenting with brooms, mop heads and dry wall brushes, he ultimately created his own apparatus made of four separate brushes connected by mending plates. This custom brush helped give Jefferson the ability to approach even large-scale works in a way that is wholly immediate. The result is paintings whose content is inextricably linked to the simplicity of their making.

Jefferson has been the focus of numerous articles, including a full feature in the April 2016 issue of *Juxtapoz*. Recent exhibition include one-man shows at Gallery 16 in San Francisco and TURN Gallery in New York City, as well as group exhibitions at Zevitas Marcus in Los Angeles and Zieher Smith in New York City. This is Jefferson's first solo show at Steven Zevitas Gallery.

There will be an opening reception on Friday, September 9th from 5:00 – 8:00 PM. For additional information, please contact Steven Zevitas at 617.778.5265 (ext. 22). *Gallery hours are Tuesday through Saturday, 11AM – 5 PM.*