

Jamie Leake



Graphic Designer | Art Director | Los Angeles, CA
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The Gist Of It:

I'm a graphic designer and art director with fifteen years of experience, specializing in work for the entertainment industry. I've created key art, specialty packaging, point of purchase, displays, renderings, illustrations, credit design and more. I constantly push myself creatively. I can spearhead a design challenge at all stages, with a team or on my own. I'm also fairly whimsical, which might explain the rabbit with an eye patch and a website named "bunnychaos."

Experience

Freelance Art Director 5/14–Present

Art direction and graphic design, focusing on point of purchase, package design, and high end photoshop renderings. Clients include Elite Packaging, JJ&A, InSync/Bemis Balkind, Saatchi & Saatchi NYC, and Wolf & Crow. Studios designed for include Disney, Dreamworks, Sony and Warner Bros.

Vision Advertising Senior Graphic Designer, 4/04–5/14

Entertainment industry oriented design agency in Hollywood. Projects include key art, photo illustration, specialty DVD packaging, point of purchase, in-store displays, concept renderings, banner ads, branding, logo design, print advertising, and story boarding. Maintained Disney brand awareness on an array of projects. Current projects include new concept design of Disney merchandise island display in Walmart. Clients include Disney, Marvel, Paramount, Fox, Lionsgate, First Look Studios, Walmart, Toys R Us, Barnes & Nobles, and Costco.

Anonymous Content Intern/Production Assistant, 8/02–3/04

Culver City-based commercial/music video/film production company. Segued from office intern to production assistant on commercial shoots, working with crews based both there and other production companies. Assisted producers and directors during all stages of production, organized materials for meetings with clients and studios, prepped locations for crew arrival and assisted art departments. Eclectic experiences include scouting elephants and circus performers, epic water balloon fights and interacting with a kangaroo with boxing gloves.

Zoom 180 Graphic Designer/Production Artist, 5/00–5/02

Boutique design agency within larger prepress studio in Irving, TX. Packaging design, branding, character illustration, and logo design in a production heavy, detail-oriented environment.

Tracy Locke Intern/Freelance Graphic Designer, 7/98–4/00

Intern at Dallas-based brand-to-retail marketing agency, working with art directors on mock-ups of POS materials and promotional advertising. Worked on brand design of Shopwise mailers and Pizza Hut movie tie-in activity sheets for *Star Wars: The Phantom Menace*. Segued from internship to 1 year of freelance graphic design, working on projects for clients including Harrahs, Pizza Hut, and Pepsi.

Creative Endeavors

"HeyDream" App Art Director, 7/13

Chief visual architect behind HeyDream, a fun app designed to create and share photos that literally show what you're thinking about.

"Love In The Time Of Advertising" Title Designer/Graphic Designer, 3/13

Designed a series of 30 prop billboards for animated short for company Wolf And Crow. Also designed and illustrated end title sequence.

"Frog Journal" Writer, Director, Producer, Editor | Completed 6/03

Creative force behind independent 88-minute feature film. Used grant writing and presentation to procure funding. Integral to all stages and aspects of production, including casting, location scouting, managing and scheduling a cast and crew of 45, editing using Final Cut Pro, title sequence design, and design and creation of DVD using DVD Studio Pro.

"Devil Stole My Joy" Writer, Director, Producer | Completed 11/00

Independently wrote, produced and directed 30-minute short period piece shot on 16mm film with cast and crew of 55. In charge of production design and title sequence design. Worked with musicians and dancers on musical numbers.

"Perry Noyd" Creator, Writer, Lead Character Design | Ongoing

Developed concept, character design, concept illustration and scripts for animated television series pitch. Animatic creation and animation sample using Final Cut Pro and Adobe AfterEffects. Wrote pilot script and developed story ideas. Pitched to Cartoon Network in 2008.

"The Assassination of Jesse James by the Coward Robert Ford" Title Designer, 7/07

Worked with director and editor to create end titles for 2007 motion picture.

Blues Liberation Front Dance Organizer, 6/11-present

Lead organizer for monthly Los Angeles social dance. Duties include scheduling DJs, setting up dance, advertising.

Education & Qualifications

University of North Texas, Denton, TX

Bachelor of Arts Degree – Honors, 1999. Major in Radio/Television/Film, Minor in Communication Design

Expert Proficiency In Adobe Photoshop, Illustrator, & InDesign. I've also worked with Flash, AfterEffects, Final Cut Pro, Strata and Form Z.

Secretly, I Am A...

Film and animation geek, travel enthusiast, swing dancer, blues lover, canyoneerer, chalk mural artist and amateur snail photographer.