

HATTIESBURG CRAFT BEER FESTIVAL

Saturday, June 16, 2018 | 6 – 9PM (VIP Entry at 5PM)

Town Square Park, Downtown Hattiesburg



BREWERY INFORMATION

The Hattiesburg Downtown Association invites you to the 6th Annual Hattiesburg Craft Beer Festival on Saturday, June 16, 2018, 6-9PM (VIP entry at 5PM) at Town Square Park. This event takes place during Festival South, Mississippi's only multi-week, multi-genre arts festival, setting it apart from other beer festivals, as we showcase the art and artists behind craft beer.

We are excited about changes this year that will help us expand and grow this event. Southern Prohibition Brewing is teaming up with Visit Hattiesburg and the Downtown Hattiesburg Association to make sure the craft beer experience is bigger and better for our breweries and customers through fine tuning the beer selection and adding a stronger food and entertainment aspect.

We want to create a great experience for our brewery reps that come to our hometown, and we want to raise funds for the Historic Hattiesburg Downtown Association. We are looking for a donation of up to four brands from your brewery to show off at the beer fest. A total of 4 sixtels or 9 cases of beer is being requested.

The Hattiesburg Craft Beer Fest will provide:

- 10'x10' uncovered outdoor space with 8' table (tent not provided)
- 1 hotel room for 1 night (discounts for additional rooms/nights)
- Signage for your tent, including brewery name and beers presented
- Lunch and beer at Southern Prohibition Brewing the day of the event
- Dinner after the event
- Brunch before you head out on Sunday
- VIP tent and restroom access during the festival
- Up to 4 General Admission passes for your brewery
- 1 volunteer (as needed and as available)
- Shuttle service for brewery representatives for the weekend

If you do not wish to get free lunch, dinner, brunch and a hotel room for your 9 CE donation, the festival will gladly choose available beer from your portfolio and purchase it with your permission.

Additional sponsorship levels are also available. Please contact Emily Curry, Brewery Coordinator, with any questions you may have at Emily@soprobrewing.com or (601) 616.5146.

Cheers!

Andrea Saffle,
Executive Director
Hattiesburg Downtown Association



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BREWERY RULES & REGULATIONS

Booth Space. Booth spaces are 10'x10', uncovered, and include an 8' uncovered table. Additional tables can be brought in as long as they fit within the allotted space. Tents are not provided. A canopy tent is highly recommended. Due to the possibility of high winds, canopy tents must be properly anchored in a safe way without being a tripping hazard. A minimum of 20-pound weights anchored to each leg is recommended. Electricity is available in only limited locations. Setup staff will put a string of lights on each booth once tent is set up. Booth representatives are responsible for keeping booths clean and orderly, notifying the Festival of special or unusual maintenance needs within the booth space.

Setup/Take Down. Setup time will be Saturday, June 16, 1-5pm. Booths must be ready by 5pm for the VIP hour. Take down is at 9pm. If you run out of beer, have fun.

Staffing. Booths are required to be staffed with a representative at least 21 years of age for the duration of the event. A volunteer may be provided if needed and available.

Booth Operation. Non-beer merchandise may be sold only from booth space. No booths shall extend beyond allotted space unless authorized by Event Management.

Reservation of Right. Event Management reserves the right to reject, eject, or prohibit any participant or booth representative.

Fire and Safety Regulation. All fire and safety instructions, whether verbal or posted in the facility, must be strictly adhered to at all times.

Attendance. No one under the age of 21 is allowed, no exceptions. No pets allowed.

Security. Event management will employ security during the course of the event. Event Management, staff, nor the owners of the facility will assume any responsibility for personal property.

Limitation of Liability. Event Management assumes no responsibility for personal property damage or loss, or liability for injury to any attendee, guest, participant or participant's officers, employees, agents by acts including but not limited to, losses from natural disaster, fire, theft, ordinary negligence, and accidental damage and injury or others except that which may result from the Event Management's willful misconduct or gross negligence.

Non-Guarantee. Event Management does not guarantee product sales, attendance or booth success.

Compliance with Laws. Brewery representatives must comply with all applicable laws, rules, regulations, and ordinances.

Event Cancellation. In the event of event cancellation due to fire, natural or man-made disasters, strikes, governmental regulations or other causes beyond our control, the booth representative may not hold event management, sponsors, staff, or owners of the premises responsible for any loss incurred as a result of cancellation.

No Other Representations. No oral representations, conditions, or promises will be honored unless in writing. All agreements have been incorporated into this document and supersede any other representations made by either party.

Insurance. Event Management and the facility are not responsible for loss or damage to exhibitor's property; and in the event the exhibitor desires to have goods, samples and other property brought upon the exhibition premises insured against loss due to any cause, he shall obtain such insurance at his own expense.

Amendment to the Rules. Event Management reserves the right to adopt, orally or in writing, any additional rule or regulation, move or remove an exhibit, or take any further action if Event Management deems such action necessary for the good of the Event. Said action shall have the same force and authority as though fully incorporated in the agreement herein.

Taxes and Licenses. Booth representatives shall be responsible for obtaining any licenses, permits or approvals required under local, state, or federal law applicable to their activity at the event and must collect 7% sales tax and turn in to Event Management at the end of the day, as required by the Mississippi Department of Revenue.