

RDOG

September 1, 2017



Monica C. Harris
President & CEO

Jeffery G. Harris, Sr.
Secretary

Brittany R. Leach
Treasurer

Members
Vanessa Abron
Ambrosia McClain

To Whom It May Concern:

Thank you for your support of our Scholarship Roundtable program!

We are a socio-economic movement recognized by the IRS as a 501c3 tax exempt organization that was originally founded by Monica C. Harris in 2008 as a means to fulfill her call to contribute to the transformations of financial dependency to self sufficiency amongst families living in depressed communities. The manifestation of her vision launched in 2015.

Our mission is to increase self-sufficiency, decrease financial dependency and eliminate financial illiteracy by delivering a consistent and meaningful presence within the communities in which we serve that advocates the availability of immediate assistance in improving individual lifestyles through **spiritual, mental, professional, physical and financial** literacy.

Our Scholarship Roundtable program is designed to lead college bound students to acquiring their educations without incurring debt. This promotes healthy financial outcomes upon graduation and preserves more earned income for the use of saving and investing.

The pilot of this program launched in April of 2016. Since then, we've engaged 16 students, actively serving 9 who have collectively completed and submitted 23 applications valued at approximately \$28,500 with \$7,000 in awarded scholarships.

The program is based on providing executive assistant level support to students. Therefore, 100% of the services provided are administration related. Your sponsorship, if granted as requested, will assist in covering the costs associated with servicing 25 students.

You may refer to the sponsorship and donation outline included with this letter for details on the value of your support.

With gratitude,

Monica C. Harris
Chief Executive Officer

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Donations & Sponsorship

Donations cover the costs of empowering 25 students that are hand picked based on their demonstration of a sense of purpose through serving their communities. These students have a desire to go out and further qualify themselves to bring resources back to their communities.

Your donation will provide for 25 new scholarship applicants that will make a difference in the world.

- **\$25 General Donation**
- **\$65 for Postage:** Supports the costs of sending scholarship applications using certified mail with USPS.
- **\$75 Folders:** Covers 2 pocket Poly folders for 25 students
- **\$125 Transcripts:** Covers the costs of postage for certified mail of 25 transcripts for 1 student.
- **\$250 Binders:** Covers the costs of Scholarship Roundtable binders.
- **\$250 Journals, Notes:** Covers the costs of Scholarship Roundtable notebooks and journals.
- **\$500 Gold Student Sponsor:** Covers the cost of providing the full scope of the program up to 12 scholarship applications.
- **\$1000 Platinum Student Sponsor:** Covers the cost of providing the full scope of the program up to 25 scholarship applications.

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Sponsorships

Sponsorships cover the costs of empowering 25 students that are hand picked based on their demonstration of a sense of purpose through serving their communities. These students have a desire to go out and further qualify themselves to bring resources back to their communities.

Your support will provide for 25 new scholarship applicants that will make a difference in the world.

\$1,500 Sponsor:

Ads – Name on promotional posters & flyers

Digital Marketing

Name on SELECT email communication

Hyperlinked name on Scholarship Roundtable Sponsor Page

Bi-Weekly mentions and tags on Social Media Channels

Event Exposure

Name on Sponsorship scroll

Name on Event signage

Additional Benefits

Recognition in Confirmation Email sent to participants and their parents.

Recognition in Confirmation Email sent to student counselors

Recognition in Confirmation Email sent to our governing board and Donor supporters.

\$2,500 Sponsor:

Ads – Logo on promotional posters & flyers

Digital Marketing

Logo on SELECT email communication

Hyperlinked logo placement on Scholarship Roundtable Event Page

Hyperlinked name on Scholarship Roundtable Sponsor Page

Bi-Weekly Mentions and tags on Social Media Channels

Event Exposure

Logo on Sponsorship scroll

Logo on Event signage

Additional Benefits

Verbal Recognition at the Scholarship Roundtable

Recognition in Confirmation Email sent to participants and their parents.

Recognition in Confirmation Email sent to student counselors

Recognition in Confirmation Email sent to our governing board and Donor supporters.

\$5,000 Sponsor:

Ads – Logo on promotional posters & flyers

Digital Marketing

Logo on SELECT email communication

Hyperlinked logo placement on Scholarship Roundtable Event Page

Hyperlinked name on Scholarship Roundtable Sponsor Page

Weekly Mentions and tags on Social Media Channels

Custom Sponsorship Opportunities Available



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Sponsorships Cont'd



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Print & Media

Acknowledgement in Press Releases
Logo Featured in ALL Print Advertisements (If Applicable)
Name on Select Print Advertisements (If Applicable)

Event Exposure

Logo on Sponsorship scroll
Logo on Event signage

Additional Benefits

Verbal Recognition at the Scholarship Roundtable
Recognition in Confirmation Email sent to participants and their parents.
Recognition in Confirmation Email sent to student counselors
Recognition in Confirmation Email sent to our governing board and Donor supporters.
Additional Benefits as Requested

\$7,500 Sponsor:

Ads

Logo and Name paired with Scholarship Roundtable title
Logo on promotional posters & flyers

Digital Marketing

Logo on ALL email communication
Logo on SELECT email communication
Hyperlinked logo placement on Scholarship Roundtable Event Page
Hyperlinked name on Scholarship Roundtable Sponsor Page
Weekly Mentions and tags on Social Media Channels

Print & Media

Acknowledgement in Press Releases
Logo Featured in ALL Print Advertisements (If Applicable)
Name on Select Print Advertisements (If Applicable)

Event Exposure

Table in room for Display/Sample
Logo on Sponsorship scroll
Logo on Event signage

Additional Benefits

Verbal Recognition at the Scholarship Roundtable
Recognition in Confirmation Email sent to participants and their parents.
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Additional Benefits as Requested

Custom Sponsorship Opportunities Available

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Sponsorships Levels Comparison Table



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	\$1,500.00	\$2,500.00	\$5,000.00	\$7,500.00
Ads Name on promotional posters & flyers				
Name on promotional posters & flyers	X			
Logo on promotional posters & flyers		X	X	X
Logo and Name paired with Scholarship Roundtable title				X
Digital Marketing				
Name on SELECT email communication	X			
Logo on ALL email communication				X
Logo on SELECT email communication		X	X	X
Hyperlinked name on Scholarship Roundtable Sponsor Page	X	X	X	X
Hyperlinked logo placement on Scholarship Roundtable Event Page		X	X	X
Bi-Weekly mentions and tags on Social Media Channels	X	X		
Weekly Mentions and tags on Social Media Channels			X	X
Print & Media				
Acknowledgement in Press Releases			X	X
Logo Featured in ALL Print Advertisements (If Applicable)			X	X
Name on Select Print Advertisements (If Applicable)			X	X
Event Exposure				
Table in room for Display/Sample				X
Name on Sponsorship scroll	X			
Logo on Sponsorship scroll		X	X	X
Name on Event signage	X			
Logo on Event signage		X	X	X
Additional Benefits				
Recognition in Confirmation Email sent to participants and their parents.	X	X	X	X
Recognition in Confirmation Email sent to student counselors	X	X	X	X
Recognition in Confirmation Email sent to our governing board and Donor supporters.	X	X	X	X
Verbal Recognition at the Scholarship Roundtable		X	X	X
Additional Benefits as Requested			X	X