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INTERNATIONAL PRINT CENTER NEW YORK ANNOUNCES

Coming Attraction: Cuban Movie Posters
from the Collection of Merrill C. Berman

April 5–May 12, 2012

Opening Reception: April 4, 6–8 PM



International Print Center New York announces the presentation of *Coming Attraction: Cuban Movie Posters* – from the Collection of Merrill C. Berman, on view from April 5 through May 12, 2012, in its gallery at 508 West 26th Street, 5th floor.

Coming Attraction is the eighth in a series of international shows organized by IPCNY throughout its twelve-year history and is its first presentation of Cuban printmaking. The exhibition features thirty-five screen-printed posters created to publicize Cuban films from the 1960s, '70s and '80s. Stephen Heller, noted authority on graphic design, writes: “Famous around the world for their brash originality and bright, clear graphic sensibility, Cuban cinema posters of the Revolutionary Era are held in as high esteem as the moodier and more abstract Polish film posters of the same era.” The works evoke a variety of ideas and practices within and alongside printmaking—film, graphic design, advertising, and political commentary. An illustrated brochure with curatorial statements and biographical information about the artists will accompany the exhibition.

The prints are on loan from private collector Merrill C. Berman, whose collection includes more than 125 Cuban film posters from the 1960s to 1990s.

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The Artists' List is as follows: Eduardo Muñoz Bachs, Raúl Oliva Baluja, Réne Azcuy Cárdenas, Luis Vega De Castro, Fors, Antonio Pérez (Niko) González, Nestor, Julio Eloy Pérez Mesa, Antonio Fernández Reboiro, and Alfredo González Rostgaard.

The exhibition coincides with the Havana Film Festival New York, April 12–20, 2012.

With this exhibition, IPCNY launches its **Student-in-Residence Program**, in which a student intern conducts exhibit-related research that informs the content and design of the educational programming accompanying the show as well as the content of the exhibition brochure. This year, IPCNY is collaborating with the “Topics in Cuban Culture” class in the Open Arts curriculum at NYU/Tisch School of the Arts.

International Print Center New York is a non-profit institution dedicated to promoting the greater appreciation and understanding worldwide of the fine art print, from the old master to the contemporary. Prior to IPCNY’s founding in 2000, no organization existed solely to serve the needs of this audience. Artist John Newman notes, “IPCNY functions like the epicenter of the print world.” IPCNY’s contemporary juried exhibition series paired with genre, technique-based, and international exhibitions and combined with educational programs, publications, a website at www.ipcny.org, and its Exhibitions Touring Program, enable its programming to reach both New York City and the world far beyond. IPCNY depends on public and private donations to support its programs.

For further information on *Coming Attraction: Cuban Movie Posters – from the Collection of Merrill C. Berman* or on IPCNY’s Exhibitions Touring Program, please contact Julia@ipcny.org.

International Print Center New York is grateful to **Merrill C. Berman** for so generously lending his prints to this exhibition.

The following funders have supported IPCNY this season: The American-Scandinavian Foundation, Milton and Sally Avery Arts Foundation, Deborah Loeb Brice Foundation, the Consulate General of Finland, The Gladys Kriebel Delmas Foundation, Felicia Fund, FRAME Finnish Fund for Art Exchange, Horace W. Goldsmith Foundation, Harsch Investment Properties, Hess Foundation, The Jockey Hollow Foundation, Charles Stewart Mott Foundation, PECO Foundation, Thompson Family Foundation and numerous generous individuals.

Gallery hours: Tuesday - Saturday, 11-6

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Image: Nestor, *Semana de Cine Cubano en Puerto Rico*, 1984. Silkscreen on paper. 19 3/4 x 27 7/8 inches. Collection Merrill C. Berman. Photo: Jim Frank.