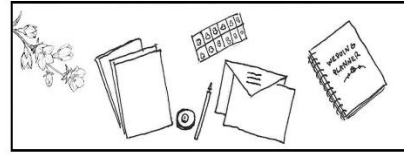
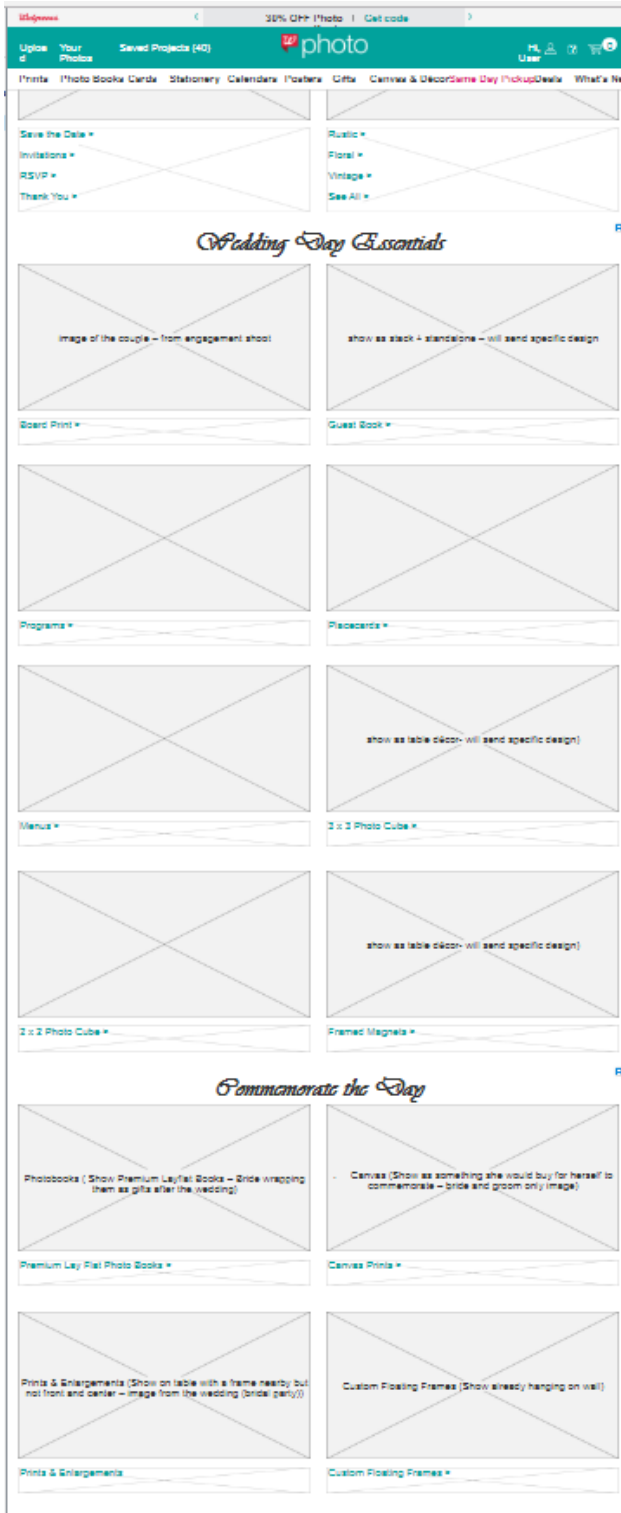


CLIENT: Walgreens

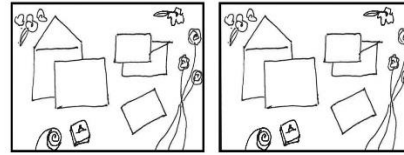
PROJECT: New landing page for all photo-related wedding products.

DESCRIPTION: Starting from concept phase, collaborated with art director and UX designer to develop wireframes, layout, and content flow. Wrote copy according to business requirements and brand standards. Post-launch, co-created a presentation about our process, to share with creative team.

Wedding



Cards for every phase



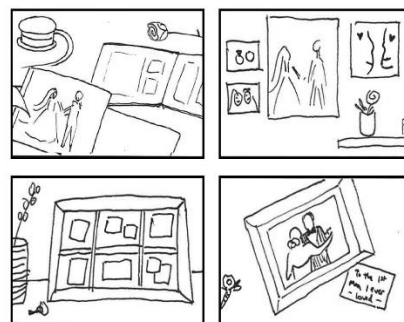
Unique designs

Matching Cards

Items for the day of



Commemorate the day



Wedding



Your day, your way
Everything you need for a smart, stylish wedding that is so you.

Perfect cards from "Yes!" to "Thanks!"



Cards for a once-in-a-lifetime event.
[Create now >](#)

Coordinating designer for your dream theme.
[Create now >](#)



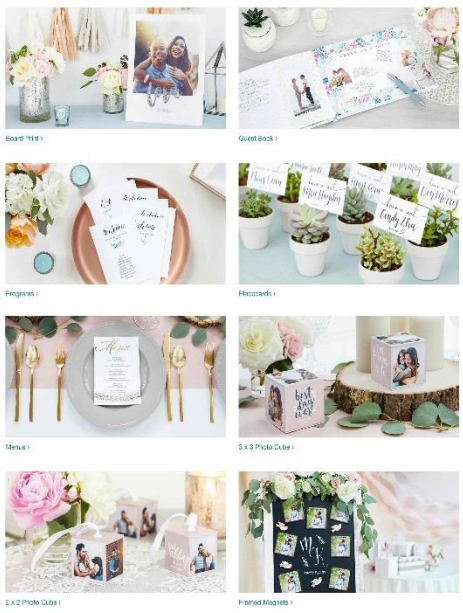
A wedding with the "wow" factor
Start with our 52+ cardstock. Pick designs and add your message. The rest is history.

Our most popular cardstock yet



Wedding planning made easier
Save time with a pre-printed return address envelope, available now with Premium Cards and Stationery.

Essentials that make your day unique



Board Book >

Guest Book >

Programs >

Placecards >

Menus >

3x3 Photo Cube >

2x2 Photo Cube >

Framed Magnets >

The big day lives on



Premium Lay Flat Photo Books >

Canvas Prints >

Prints & Enlargements >

Custom Framing Frames >

Products <ul style="list-style-type: none">BooksCardsCalendarsPostersPrintsAll Photo Products	Our Services <ul style="list-style-type: none">Same Day PickupPersonalized Text2D TransferPhoto SlipsMobile App	Pricing <p>Free Products</p> <p>Sign up</p>	Receive special offers by email
Photo Help <ul style="list-style-type: none">Help CenterUpload HelpContact Us	Order Information <ul style="list-style-type: none">Ordering P148Payment InformationShipping InformationReturn & Refund Policy	Company Information <ul style="list-style-type: none">Walmart.comContact UsCompany InformationPrivacy PolicySocial ResponsibilityAffiliate Program	

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[Excerpts of post-launch PowerPoint Presentation for creative team.]

Narrative



Before

- Save The Dates
- Invitations
- RSVPs
- Thank You Cards



During

- Menus
- Place Cards
- Wedding Programs
- Guest Books
- Favors (Photos Cubes and Magnets)



After

- Prints
- Wall Décor
- Photo Books

Final Design



Wedding

