



Hi there,
I'm an **Experience Designer**
see me at **CarlVJos.com**

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Experience

FREELANCE
EXPERIENCE DESIGNER
May 2017 - Present
Wireframing, documentation, prototyping,
UI Design

SPARK PRODUCT DEVELOPMENT LLC.
FREELANCE EXPERIENCE DESIGN & PRODUCTION
June 2015 - January 2016
Assisted in branding & market analysis for
client projects.
Filmed & produced demo video of prototype
for user testing.
Market analysis for internal projects.

C JOS PHOTOGRAPHY
PHOTOGRAPHER/OWNER
June 2007 - Present
Weddings, portraiture, and commercial.
Film Production - cinematography & post.

TARGET
SALESFLOOR TEAM MEMBER
June 2007 - January 2015
Retail, logistics, and customer experience.

Education

VCU BRANDCENTER | RICHMOND, VA
MASTER OF SCIENCE | EXPERIENCE DESIGNER

Branding, technology, concepting, user
centered design, design thinking, user
experience, physical & digital prototyping.

VIRGINIA COMMONWEALTH UNIVERSITY
BS | CREATIVE ADVERTISING | COPY WRITING

Conceptual thinking and communication
through design.

Awards

ADVERTISING WOMEN OF NEW YORK
2012 ADVERTISING SCHOLARSHIP

2014 ADDY'S
3rd DISTRICT SILVER AWARD
1-800 Got Junk? ad campaign
Copy Writing
Parter: Rebecca Harris (AD)

AFRICAN AMERICAN STUDIES
PROGRAM
2013 VCU BLACK HISTORY IN THE
MAKING AWARD
VCU Creative Advertising Honoree

Dreams

- make feature films
- photograph for NatGeo
- cross a border
- build a house
- own a small business
- survive apocalypse
- make it to Heaven

Play

biking running
photography filmmaking
crafting furniture HAM (radio)
records coffee
Lincoln Logs beer & labels
small business blog: u2rva.org