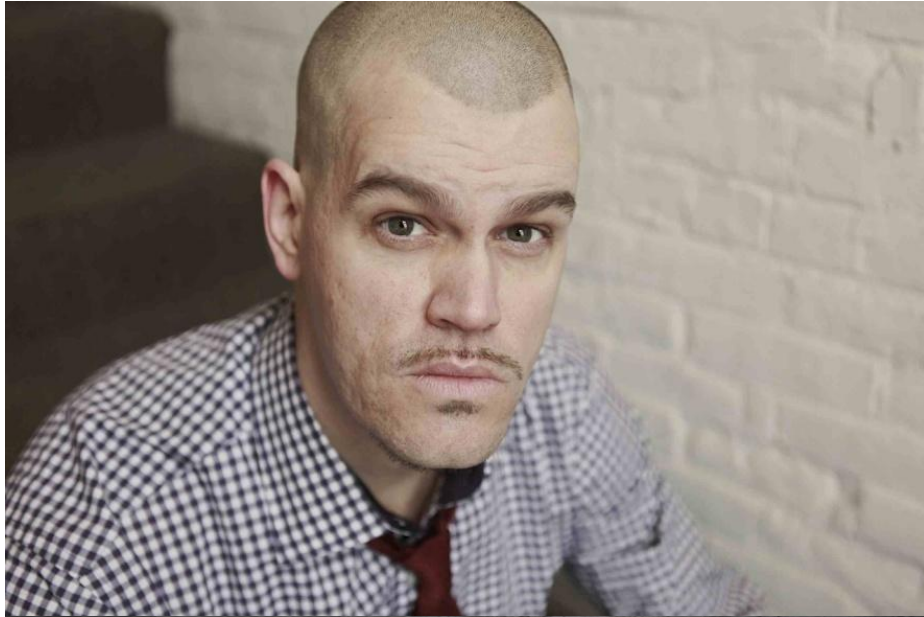


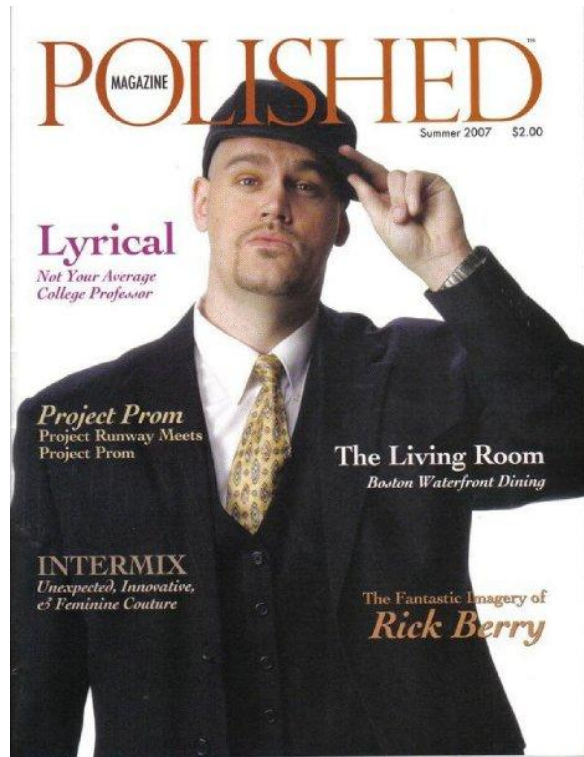
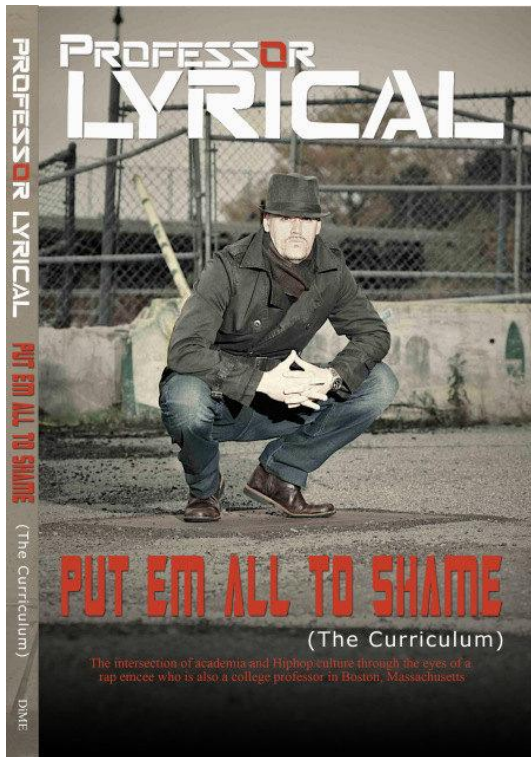
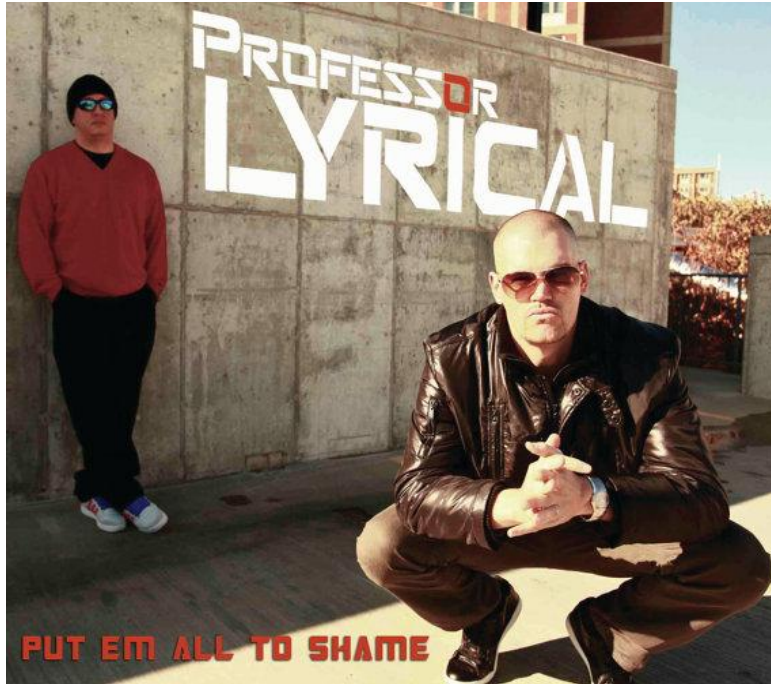
PROFESSOR LYRICAL



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“Professor Lyrical” is an artist and educator known for utilizing the positive aspects of Hip Hop culture to empower citizens to self-advocate for socioeconomic change. As a critically acclaimed and award winning rapper, lyricist, and poet, Professor Lyrical—AKA Dr. Peter Michael Plourde—has been a virtual case study for effectively blending the worlds of academia and Hip Hop. His Tedx Talk, “The Transformative Power of Hip Hop” foreshadows the need for a college or university steeped in Hip Hop culture, which seeks to increase more diverse graduates across STEM and STEAM based disciplines. His album, Put Em All To Shame, is packaged with an accompanying 200 page book, Put Em All To Shame (The Curriculum), which Lyrical wrote throughout his wife's pregnancy and the birth of their son Henry. The collective work is known as "the world's first albook.”

Lyrical earned both his BS (Marketing/Economics) and MS (Mathematics) in his native city at the University of Massachusetts-Lowell while also racking up several critically acclaimed records and emcee battle victories along the way. Plourde earned his doctorate from Northeastern University in Boston, Massachusetts where he also taught mathematics full-time (2010-2017) as an Assistant Teaching Professor within a model first year program known as Foundation Year and as the sole graduate Mathematical Methods instructor for students enrolled in its MAT program. The Professor's dissertation, entitled "Increasing STEM degree attainment for underrepresented populations," has been presented and featured as a select dissertation by the university for "Improving the culture, diversity and attainment in STEM through Hip Hop pedagogy." After moving with his young son and his wife back to her native Virginia in the late summer of 2017, Dr. Plourde is now employed as an Associate Professor at the University of the District of Columbia (UDC), a public HBCU in the nations' capital and the only urban land-grant university in the country.

The Professor has been a keynote speaker, performer, and guest lecturer for a multitude of institutions seeking to effectively harness the power of Hip Hop culture and lyricism as agents for positive social change while reinvigorating the effort of its scholar-practitioners. Professor Lyrical has been covered in countless media publications, including a cover story in The Boston Globe, mentions in Essence, XXL, and Vibe, and features in the Chronicle of Education and on local and national TV programming as unexpected as Animal Planet.

For more information email Lyrical@ProfessorLyrical.com

Photography of Lyrical still shots by Raymond Jones @ www.RaymondJonesPhotography.com

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