



You Are Beautiful began in 2002 as a sticker spreading a hopeful message through public art. Our goal? To be a positive force and transmit a simple idea: *Everyone deserves to feel good.*

Soon, we were shipping stickers around the globe, in one hundred languages. Since then, our project has actively combatted negativity by distributing millions of stickers. YAB has grown into various large-scale wood installations and murals, as well as collaborations with many designers, students, and artists, worldwide. Our community-based message always includes your voice, and we invite you to keep sharing hope with your world.

#yabsticker
you-are-beautiful.com