



# Capital District's 10th Annual RIDE FOR MISSING CHILDREN September 29, 2017



## SPONSORSHIP OPPORTUNITIES

### \$3,000 Titanium Frame Sponsor

- Company name highlighted as presenting event sponsor in all media communications
- Company banner provided by your firm on the side of Ride procession vehicle
- Opportunity for company representative to speak at opening & closing ceremonies
- Company acknowledged at opening and closing ceremonies
- Opportunity for 3 company complimentary riders to join The Ride
- Company name on our website sponsorship page
- Video shout out on our Facebook page with a link to your company website

### \$1,500 Aluminum Frame Sponsor

- Company name mentioned in media communications
- Company acknowledged at opening and closing ceremonies
- Company banner provided by your firm to be displayed at opening & closing ceremonies
- Opportunity for 2 company complimentary riders to join The Ride
- Company name on our website sponsorship page
- Video shout out on our Facebook page with a link to your company website

### \$500 Steel Frame Sponsor

- Company acknowledged at opening and closing ceremonies
- Company banner provided by your firm to be displayed at opening & closing ceremonies
- Opportunity for 1 company complimentary rider to join The Ride
- Company name on our website sponsorship page
- Shout out on our Facebook page

### Lunch or Dinner Sponsor (Donation of product – food to serve 75 riders)

- Company acknowledged at opening and closing ceremonies
- Company banner provided by your firm to be displayed at opening & closing ceremonies
- Recognition of your sponsorship in rider packets (coupons or menus provided by you)
- Company name on our website event page as sponsoring event
- Video shout out on our Facebook page with a link to your company website

### \$250 School Sponsor

- Company name/logo on sign displayed at school
- Company name on our website event page as sponsoring event
- Shout out on our Facebook page

### Friend Sponsor - \$100

- Company name on our website event page as sponsoring event
- Shout out on our Facebook page

Our website: <http://rideformissingchildrengcd.com>

Our facebook page: <https://www.facebook.com/rfmcgcd2017/>

Entire amount of sponsorships are tax deductible. Sponsors are advised to contact their accountant with questions. The National Center for Missing & Exploited Children is a 501(c)(3) tax exempt charity and publicly supported organization as defined in sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Service Code. Federal ID #52-1328557. All donations are tax deductible to the extent allowed by law. Proceeds from events will be used to fund NCMEC/NY's prevention-education and case-assistance programs.



**Capital District's 10th Annual  
RIDE FOR MISSING CHILDREN  
September 29, 2017**



**SPONSORSHIP OPPORTUNITIES**

**Yes! I would like to be a sponsor at the following level:**

-----  
\$3,000      \$1,500      \$500      Lunch      \$250      \$100

Unfortunately, I cannot become a sponsor. I would like to be a Ride Supporter.  
Enclosed is my check or credit card information for the amount of \$\_\_\_\_\_

\_\_\_\_\_  
**Name**

\_\_\_\_\_  
**Company or Individual Name (as it should appear in printed materials)**

\_\_\_\_\_  
**Address (street / city / state / zip)**

\_\_\_\_\_  
**Telephone (day) Fax**

\_\_\_\_\_  
**Email**

**Checks are preferred, but we do accept credit card payments.**

Check    MasterCard    Visa    AmEx    Discover

\_\_\_\_\_  
**Name as appears on Card, Card No., Exp. Date**

\_\_\_\_\_  
**Signature Date**

**Please make checks payable and mail to:**

**National Center for Missing & Exploited Children / NY**

**275 Lake Ave**

**Rochester, NY 14202**

**For More Information:**

**Call Fred Alber (Chair of the Capital District Ride): (518) 368-3872**

The National Center for Missing & Exploited Children is a 501(c) (3) tax exempt charity and publicly supported organization as defined in sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Service Code. Federal ID #52-1328557. All gifts are tax deductible to the extent allowed by law. Proceeds from this event will be used to fund NCMEC/NY's prevention education programs and NY Branch mission. For more information about NCMEC/NY, call 716.842.6333. In general, items or cash donations are deductible in full as the donor is receiving nothing tangible in return. Sponsors and donors are advised to contact their accountant or NCMEC with questions.