



nicole chin
art director + designer

Los Angeles-based Art Director and Designer, specializing in brand strategy, conceptual design thinking, and creative problem solving.

Brand Strategy

I enjoy building brands and identities that establish and unify a visual system across several platforms and devices. At Movies Anywhere, I built and maintain the brand guidelines, style guides, and in-app merchandising rules with the Director of Marketing.

Conceptual Design Thinking

My art direction and design style is based on conceptual design thinking. I use my creative process (research and brainstorming) to create meaning and value in my designs. I believe every design should have thorough thinking and purpose behind its existence.

Creative Problem Solving

I thrive in situations where I can use my creative problem solving skills. At Foursquare, I led the Creative Team in creating and executing rebrands, marketing campaigns, publication designs, promotional marketing, experiential design, and merchandise.

Experience

- April 2017-Present

Manager, Graphic Design, Walt Disney Studios

 - Supports Movies Anywhere: Joint venture with 21st Century Fox, Sony Pictures, Warner Bros., and Universal Studios while partnering with Amazon, Apple, FandangoNow, Google Play, and Vudu.
- May 2016-April 2017

Senior Graphic Designer, AEG Worldwide

 - Clients Included: Amgen Tour of California, All-Star Chef Classic, BET Awards, Grammy Museum, Los Angeles Lakers, Ontario Reign (LA Kings), and Regal L.A. LIVE: A Barco Innovation Center.
- April 2015-May 2016

Art Direction + Design Consultant, Freelance

 - Clients Included: Foursquare Communications, Gloop, Salvation Army, SparkVoice Project, and Watbot, Inc.
- Oct. 2011-April 2015

Art Director, Foursquare Communications

 - Oversaw Brands: National Foursquare Brand, Foursquare Chapins, Foursquare Connection, and Foursquare Missions International.
- June 2009-Oct. 2011

Graphic Design Consultant, Freelance

 - Clients Included: Victory Sports Network, Midland Athletics, M. Watanabe Electrical, Compassion First, C.E.O. Women, Kalele Charters, SWAG Sports, Zzoit Clothing, and STARS.
- Jan. 2009-June 2009

Graphic Designer, Foursquare Communications
- June 2008-Sept. 2008

Sports Editing + Design Intern, Orlando Sentinel
- Sept. 2005-May 2008

Layout + Design Editor, Azusa Pacific University's The Clause

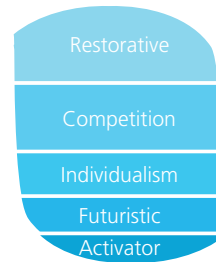
 - 2008 Editor of the Year
- May 2007-Aug. 2007

Art Department Intern, ESPN The Magazine

 - First Art Department Intern

About Me

Strengthsfinder



Myers-Brigg

ENFP

Software Expertise



Education

- Sept. 2011-Dec. 2012

Art Center at Night,
Art Center College of Design

 - Motion Graphics 1, Web Fundamentals
- Aug. 2004-May 2008

Bachelor of Arts in Journalism,
Azusa Pacific University

Minors in Communication Studies, Graphic Design

 - Campbell Foundation Scholar
- May 2006-Aug. 2006

Summer in NYC,
New York University

 - Critical Writing: The Arts in NYC Creative Writing

Speaking Engagements

- April 2018

Faith in the Process:
Spire Event Panelist
- Feb. 2015

APU David C. Bicker
Communication Ethics Conference Speaker
- April 2013

Alumni Design Panelist
- March 2013

Webelos 1 Troop 160
Speaker on Art Careers

Volunteerism + Associations

- Jan. 2018-Present

Women@Disney Designer
- Oct. 2013-Present

AIGA Supporting Member
- Nov. 2015, 2016

RunDisney Avengers
Half Volunteer
- Oct. 2016

ZuVenturez Team Consultant
- Oct. 2013

AIGA Design for Good Participant
- March 2011-June 2011

Spark Program Art Mentor

Things I Love

