

FOR IMMEDIATE RELEASE:

Opening  
Dec 6  
7 — 10pm

## Wood Sculptures by Merijn Hos

December 6, 2012 — January 6, 2013

**Beginnings —** is glad to present the work of **Merijn Hos**, a contemporary Dutch artist and illustrator. The immediate pleasure of looking at these wooden objects with their bright hues and smooth brushwork is multiplied tenfold in a splendid array of faces and non-faces. Enter a lively forest of shapes and colors, enjoy a feast of immersive sculpture and three-dimensional charm. *Wood Sculptures* is a rare opportunity to see this body of work outside of Europe and the first time it has been collected in its entirety. The sculptures pull from references to modernism and folk art, the colors are reminiscent of Alexander Girard and the linework of Stig Lindberg. The timeless spirit of good design that crosses borders and breezes across oceans--can you feel it? We feel it.

*Wood Sculptures is a collection of works originally made for an exhibition at the Stedelijk Museum Kampen in the Netherlands, which was on display in the Spring of 2012. The group exhibition, which the installation was part of, was entitled, "Grenzeloos" (nl) - translated as "Boundless". A number of contemporary Dutch Illustrators working in the traditional context of commercial art projects and self-initiated artworks were featured in the show.*

*The series consists of over a hundred unique sculptures varying in size between 5 and 14 inches. I began the creation process by drawing objects that appear frequently in my work, for example, plants, faces, and pottery in their most simple form, narrowing each item down to the essence of their shape. The drawings were then cut out of wood and finalized with house paint and acrylics. Being inspired by Art Brut and Folk Art I decided to paint what are rather abstract forms in a naïve way, using about 24 colors and a uniform brush size.*

— Merijn Hos, 2012

**Merijn Hos** is an illustrator and artist based in the Netherlands. From his Utrecht based studio he works on commercial projects as well as his own artworks. There is a thin line between his commercial and art-based projects. His work is often very joyful and has the intention to make people smile, yet there is sometimes a socially critical side if you look a bit further into his work.

Merijn has participated in exhibitions worldwide. His clients include Coca-Cola, Leifsdottir, Google, Sony, Keds, Le Sportsac, Nickelodeon, and Nike, a.o. Merijn Hos is represented by Hugo & Marie. Hugo & Marie is providing sponsorship for this event.

### About Beginnings—

Beginnings — is a small storefront gallery for art in the Greenpoint neighborhood of Brooklyn, New York, with seven different curators presenting a program of contemporary work in a welcoming environment. We are resolved to explore all the right ways that art can serve and support its audience and its creators—with thoughtful curation, best design practices and financial transparency. We are independent in politics and philosophy, but fully engaged in aesthetics, commerce and love.

**Beginnings—** is Anni Altshuler, Archie Lee Coates IV, Matthew Giordano, Caroline Hwang, Andy C. Jenkins, Matt Leines and Joel Speasmaker.

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110 Meserole Ave  
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11am – 7pm  
Thursday – Sunday

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